

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, April 1, 1965 20 Pages — Vol. 58, No. 22

Sierra Madre At Bottom For Valley Retail Sales '58 to '63



MRS. GWENDOLYN BECKER, Regent of Sierra Madre Chapter, DAR, asks a question of Mayor Joe Vargas of South El Monte at C.U.R.E. Salute to South El Monte.

Sierra Madrean Present

So. El Monte Given Salute; First In National Award

As a community service, the Committee Uniting Republican Efforts recently conducted a salute to South El Monte.

The non-partisan event, held in Baldwin Park, was opened by Thomas Gillum, vice president of C.U.R.E., who introduced Mayor Charles Morehead of Baldwin Park. Mayor Morehead, in welcoming the group to Baldwin Park, stated that his city shares the pride of South El Monte in their achievement, and that Baldwin Park is proud to be a neighbor.

But there was a lot of secrecy. They called the awards in reverse order. They called the third place winner, and we knew then we were nearer the top. They called the second place winner — that Mayor and his council were about four tables

Girl Scout Garden Tours This Weekend

The third and final weekend tour of the 32nd annual Girl Scout Garden Tours will take place this Saturday and Sunday, April 3 and 4. Gardens to be shown are in the northeast section of Pasadena, Arcadia and San Marino.

This long established garden tour by the Pasadena Girl Scout Council provides for campership program for scouts and the continual development of Camp Singing Pines near Chilo in Angeles Crest area. Tickets may be obtained at each one of the four gardens for \$1 with children under 12 admitted free. The gardens are open from 12 to 4 p.m. on both days. To feel the season of spring, attend the Pasadena Area Girl Scout Garden Tour this weekend.



GIRL SCOUTS from Troop 529 are receiving their instructions for their duties in the gardens this weekend from their leader, Mrs. Wesley E. Anderson of San Gabriel Court, Sierra Madre with the garden owner listening, Mrs. Vern Harding. Left to right Scouts are: Gail Hunsicker, Debbie Wagner, and Debbie Anderson.

Inventory of Our Position Should Be Taken By C of C

U.S. Dept. of Commerce Figures Used; Tax Board Figures Don't Show Losses

Trying desperately to justify the recent publication of the Los Angeles Chamber of Commerce, in that, Sierra Madre is at the bottom of the Totem pole in the heavy growth increase in the valley since 1958, with a decrease of minus 19.8 per cent is indeed a mass of figures, which have been compiled from two different sources and most probably both sources are correct in their tabulation.

The figures for the survey given by the L.A. Chamber of Commerce in which the Valley as a whole showed an increase in business from 1958-63 of an average of 55 per cent, and Sierra Madre showed a decrease of 19.8 per cent was compiled from figures from the United States Department of Commerce, who took the figures from the retail merchants themselves in a report filed by each in early 1964.

Although we cannot justify figures prior to 1962, we do find that from reports from the State Board of Equalization on taxable sales, Sierra Madre has been on the steady upclimb since that time.

1962 shows we had 60

Cutler Given Award

Edwin L. Cutler, 643 W. Alegria, Sierra Madre, has been awarded the 1965 ASTME Award of Merit by the 40,000 member American Society of Tool and Manufacturing Engineers.

The Society's Award of Merit is annually "conferred in recognition of valued balanced contributions to the Society's professional activities and growth... unusual effort and dedication in service of his chapter in aiding the work of national committees and in contributing to the society's greater recognition and prestige with industry."

Mr. Cutler is a member of San Gabriel Chapter 95. The San Gabriel chapter is one of 188 ASTME chapters located in manufacturing centers throughout the world. The Society conducts programs of research, publishing, conferences and continuing education programs designed to disseminate information on developments in tool and manufacturing engineering.

Lt. Governor Visits Local Kiwanis Club

The president of the Sierra Madre Kiwanis Club, Dr. David Kirkpatrick, introduced Lt. Governor Walter Hodges of Division 35, at the meeting held Tuesday, March 29.

Lt. Governor Hodges gave an inspirational talk to the Kiwanians on the objects of Kiwanis, and their duties to their fellowmen and their community.

A lively event was held and participated in by the Kiwanians to raise money for the purpose of financing the Fellowship of Christian Athletes which is to be held in Ashland, Oregon this summer.

Craig Stumpf Takes First In Derby

Thirty-two cars entered the Annual Pinewood Derby held by Cub Scout Pack 381 at Sierra Vista Park on Sunday, March 21. Craig Stumpf's Silver Streak took all comers for first place in the speed division, followed by Ken Waits and Jeff Lower. Don Snapp received honorable mention. In the beauty judging, Brad Beard won first place with Victor Falco and Jeff Lower close behind. Brady Rambou received honorable mention. Cubmaster Ed Puhlman presented beautiful trophies to each of the winners in the two divisions.

Prizes were also awarded to Don Snapp, baseball glove; Victor Falco, baseball, and Brad Beard, car kit.

Contributions for the trophies and the special prizes were received from Arnold's Hardware, Mike's Barber Shop, David Osti Grading Co., Dolores Thill, Lawrence Bevington, John Tower, Doug Candelaria, Toy and Patio Village, Clark's Body Shop, Pantorium Cleaners, Macabob Toys, Art's Pet Store, Ed Colucci of I.B.E.W. Local No. 45, F. Dolph of First Western Bank.

Many thanks belong to Ed Colucci, chairman of the Pinewood Derby for Pack 381, and many others who made this event a huge success.

Marberry Shop Fashions In Bethel 121 Show

"Freeways to Fashions" was the theme of the timely pre-Easter spring fashion show held Saturday, March 27 in the Art and Lecture room of the Arcadia Library, as the project of Bethel 121 International Order of Job's Daughters and the lovely, inspiring spring fashions by the Marberry Shop, located at the Rosemead-Foothill Shopping Center, Pasadena, and the El Rancho Shopping Center, Arcadia.

The stage was decorated in a colorful tableau of a store window, with a sign above the door, "Ye Olde Marberry Shoppe," and a draped dress form adding to the store front replica. The lovely models paraded down the center aisle designated as a freeway with signs reading, "Bethel 121 Off Ramp," and "Marberry Freeway."

Descriptions of the lovely

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Meet With P.C. April 2nd

R-3 Property Owners Air Consensus Of Opinion

The R-3 Property Owners Association met Wednesday evening, March 24, in the City Hall Council Chambers to discuss the proposed changes in the R-3, R-P Ordinance

now under study by the Planning Commission. Over 30 owners attended and many more were represented by proxy given to Roberta Ross, of 620 Chaparral Road, Sierra Madre.

Barney Yunk, local Realtor who had contacted the various owners to assemble, presided over the three hour discussion. All phases of the proposed ordinance were discussed at length as they related to the existing R-3, R-P Ordinance. Yunk took votes from the members on each phase of the Ordinance as it was discussed in order to present a consensus of opinion to the Planning Commission at the Study Session on Friday evening, April 2 at the City Hall.

Opinions ranged from high majority to unanimous on the issues as follows:

Heights — Two stories or 35 feet whichever is lesser.

Front Yard — 25 feet in all cases.

Side Yards — Combined side yards of 20 per cent of lot width with a minimum of five feet and maximum required of 10 feet. On side street of corner, 10 feet minimum.

Rear Yard — Same as side yard required for that lot. On buildings used for human habitation, not less than 10 feet.

Placement of Buildings — Between buildings used for human habitation, same as side yard required on that lot. Buildings for human habitation no closer to the rear lot line than side yard required for side yard.

Lot Area — No new R-3 lots shall be designated with less than 7,500 square feet.

Area of Land Per Dwelling Unit — The existing requirement of 1,500 square feet of lot per dwelling unit.

Lot Width — No lot shall be newly created with a width at the building line (25 feet back) of less than 60 feet with an average width of lot of 50 feet.

Lot Coverage — All buildings total shall not cover more than 60 per cent of the area of the lot.

WEATHER

	High	Low
March 23	75	56
March 24	67	55
March 25	63	53
March 26	69	52
March 27	71	56
March 28	65	51
March 29	71	50
Rainfall to date	8.24"	
Year ago to date	10.10"	



PRESENTATION OF FLOWERS and welcome home card to supervising nurse, Chontelle Eisenhart, of the Sierra Madre Community Hospital upon the occasion of her return to her duties after her own hospitalization and operation. The welcoming committee are, left to right, John H. Curtis, Mrs. Chester Lighthizer, Mrs. Robert Summers, Mrs. William Meeks, Don Jackson, Lester Layton, Hospital Board Chairman, presenting flowers to returning nurse and Dr. Don Nebeker.

Kappa Delta Alumnae To Meet April 13

The Pasadena area alumnae of Kappa Delta will meet on Tuesday, April 13, at 7:30 p.m. in the Arcadia home of Mrs. Robert Edgar, 650 Hampton Road. Assisting Mrs. Edgar will be Mrs. John E. Stevenson, Alhambra; Mrs. Fred R. Holford, Glendale; Mrs. William L. Plaxico, Arcadia; and Miss Abby Westenburg, Alhambra.

Following the program Mrs. Leighton B. Tuck of San Marino, president will conduct a business meeting for the election of officers for the coming year.

All Kappa Deltas in the area are cordially invited to attend. Reservations may be made with Mrs. Edgar, EL 5-6175.

She Turned the Tables

Local Hospital Head Nurse Back 'Home' After Surgery

A nurse in a hospital is traditionally expected to be there for the express purpose of administering to the patients. However, a nurse may also be in a hospital as a patient in her own right, receiving the care and attention she normally administers to others. Such was the experience of the comely Chontelle Eisenhart, supervising nurse at the Sierra Madre Community Hospital.

After a short period of such hospitalization as a patient, which included an operation that no one really enjoys, but all good patients reluctantly endure, followed by a period of home convalescence, Nurse Eisenhart returned on Tuesday, March 23, to her regular duties at the Community Hospital.

The occasion was a signal for a royal welcome. "A Welcome Home" card with scores of signatures of her hospital companion employees, officials and doctors was presented to her, together with a vase of permanent flowers.

As a supervising nurse, Chontelle Eisenhart has endeared herself to a great many patients. Last Christmas was the occasion for her, together with Hospital

Responsibilities of the committee, according to Patton, are to explore new ways to expand the services of the

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Sierra Madrean Selected

Staff Announced For PCC '65-'66 Lancer Handbook

Dawn Baker, Rose Queen, freshman and English major, has been named editor of the 1965-1966 Pasadena City College Handbook.

As editor she will direct the revision, organization, and publication of the Lancer Handbook by the deadline in May.

Plans are underway to reorganize the clubs and organization section as well as the sections on traditions and activities. Expansion of the Student Government section, revamping of art display and cartooning are planned.

Assistant editor is Walt Rydzewski of Pasadena. Also from Pasadena are Verna Folsom, art director; Bonnie Mittler; and Steve Scott,

After graduation from PCC she plans to continue at USC or University of Redlands.

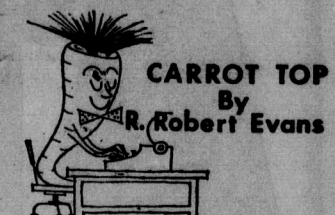


ROSE QUEEN DAWN BAKER of Monrovia has been appointed editor of the Pasadena City College Lancer Handbook for 1965-1966. She is shown with her staff, left to right, Alcedo Friess, Arcadia; Bonnie Mittler, Pasadena; Brian McDonald, Arcadia; Walt Rydzewski, Pasadena; Ed Castagna, Sierra Madre; Carol Hendrickson, Monrovia; and Stephen Scott, Pasadena.

Mayor Term Up; Council To Select

Mayor Sorensen's term expired for regular council meetings at the regular meeting held March 23. When the Council convenes on April 13, one of their first duties will be to elect among them the man who will serve as Mayor for the coming year.

Sorensen will fill his position until that time and will attend any special meetings, and will represent the City in that capacity until April 21, when the meeting is opened and a personnel session is called immediately thereafter.



It always gives me great pride to have my name mentioned among those of dignitaries of the community. ... kinda gives you a sense of false security.

—CT—

The other day I was presented with a beautiful chunk of blue plastic, purpose of which was to be used as a paper weight on my desk. Encased in the plastic were a pair of scissors and a piece of blue ribbon.

—CT—

I was told by those who presented the award that very few of these were presented, and that it was indeed an honor to have one on my desk.

—CT—

Inscribed in gold on one corner of the block were the words "Bank of America Ribbon Cutters Club." Mayor Sorensen and yours truly are the only two members in this area. An honor indeed, and one that I am certainly proud of, although I wonder if I deserve it. . . . The Mayor, yes, that's his only compensation for the torment he receives over the year. . . . an occasional award. . . . free dinner. . . . speech. . . . and recognition. . . . and the opportunity to listen to everyone's troubles. . . . one man should have it so good.

—CT—

What fools these mortals be. They rush in where angels fear to tread. They and their money are soon parted. The greatest, the most dangerous, and the least endurable fools are the reasoning ones for they are accepted as wise because they rave more coherently than their brethren in the asylum.

—CT—

Wherewith, we have astutely allowed Shakespeare, Pope, an old English proverbist, and myself to write, with slight adaptation, my April Fool's Day editorial. . . . or should we have heeded that German proverb which advises that it is better to be silent like a fool than to open one's mouth and talk like one?

—CT—

As California grows and grows, it becomes more and more evident that all of us, whether we have lived here a day, a decade or a lifetime, are going to have to move over and make room for the new folks. This isn't always easy and, unfortunately, a good many of us don't do it very graciously.

—CT—

Far too often the mere proposal of "new town" or balanced community development of heretofore unused tracts of land automatically triggers a hue and cry from some established residents against "spoiling views," "ruining scenic values," "destroying open areas," and such. This despite the efforts of responsible developers to use development, common greens and parks, high rise structures designed to preserve open space, and other dramatic new planning techniques aimed at using increasingly scarce land to the best advantage of the people and the state.

—CT—

The exciting new techniques in land planning are being advanced to accommodate people in the best possible environment. . . . and preserve for all of us the glories of California land, and should not be attacked by nearby residents who insist that the land should just be left alone for their enjoyment.

—CT—

To adopt the old service motto, "I got mine; nuts to you, Mac," is hardly an acceptable alternative. . . . Sierra Madre is estimated to

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Medical Self-Care Course At Civil Defense Center

A course in Medical Self-Help, designated to help people survive in the event of a nuclear war or natural disaster, will be held at the Civil Defense Training Center, 2783 New York Drive, in Pasadena starting on Thursday, April 8, from 7 to 9 p.m. It was disclosed by the training officer, Charles C. Chapman, of the Civil Defense Center.

This medical self-help training course is a new, in-depth 16-hour program designed to teach families how to survive and to meet their health needs in the event they are deprived of their physician's services.

The course was developed by the U.S. Public Health Service in cooperation with the American Medical Association's Council on National Security and Committee on Disaster Medical Care, and is endorsed and administered by the Pasadena Civil Defense Office and the California Disaster Office.

This course consists of 16 hours to be given by a qualified Medical Self-Help Instructor, Nils Westerland. Subjects to be covered in the course include radioactive fallout and shelter, healthful living in emergencies, artificial respiration, bleeding and bandaging, fractures and splinting, burns, shock, transportation of injured, nursing care, and infant and child care.

Anyone who is interested is asked to contact SY 4-7173.

Five Acre Home Has Annual Dinner Meeting

Gemini 3, Ranger 9 and Superman last week soared and dipped over Five Acres, home for emotionally disturbed boys and girls at 760 Mountain View St., Altadena, as playful March winds kept their time-honored date with kites and kids.

Meanwhile, Edward B. Smith III, president, and other board members in session at the United Way agency, were completing plans for Five Acres' annual dinner meeting, set for Wednesday, March 31 at the Athenaeum in Pasadena. But they recessed long enough to join the six to 12-year-olds on the playing field for a brush-up in juvenile aerodynamics. It was a toss-up who won technique — but the youngsters ran faster.

Back in the board room after the breather, Mrs. Aldus Hershey, chairman of the annual dinner, and Mrs. William Goodan settled final details.

According to Smith, program feature of the evening was a demonstration staff conference showing how a team of specialists plan each child's program at Five Acres. Discussants are child psychiatrists Jona Perlmutter, MD, and James Rosenblum, MD.; social workers Newell Erickson, Frederick Locke, Morris Klass, Mrs. Lois Tandy and Miss Karen Snow.

Five Acres was founded in 1888.

A power over a man's subsistence amounts to a power over his will. —Alexander Hamilton

Vella Views

By
Toni Maurin

SYcamore 7-6934

I guess the time has come to do some straight reporting on my efforts to get something "done" about the traffic light on the northeast corner of Sierra Madre Boulevard and Sierra Madre Villa. I volunteered as a committee of one to pursue the matter to see if we could per-chance get the light posted "No Right Turns On Red Light." For those living in the Sierra Madre Villa or Kinneloa area, you are going to have to continue to hold your tempers and be careful when you want to turn to your respective streets from the left turn slot. I have been in contact with the Los Angeles County traffic control department and they tell me that if that light were posted there would be a tremendous jam-up of cars due to the fact that as many as 300 to 400 cars turn "legally" right against the red light in a matter of three peak traffic hours. We bow to the masses and the game of fender roulette will continue. For those that do not live in this area and feel inclined to make a right turn please be careful and protect our "LUCK" . . . Besides, it may be my fenders you are being considerate of!

Mrs. Edward Halperin of Old House Road had just a terrible cold. Ed took her to Palm Springs and that didn't help so there was just nothing to do but to go to Nassau and see if she couldn't get over it. Isn't that what everyone does to get over a cold? They are the only people I know that would hop a plane to Nassau with nary a hotel reservation . . . just blind faith . . . They wheeled into town from the airport and discovered that there was not a reservation to be had . . . Seems that was the week for the Miami-Nassau yacht race or vice versa. They finally found a room at the Pilot Club which is where all the race officials rally round. It was nice, comfortable, and expensive! . . . Regarding Nassau, Dorothy said, and I quote, "It was very British!" . . . They thoroughly enjoyed the Straw Market, the Flamingo Gardens, and the charm of the different culture. They flew back to Miami after a few days and did the great white way to Ft. Lauderdale. They rented a car and were able to do a lot of sight-seeing. One of the outstanding jaunts was the boat trip through the everglades, and another was visiting the parrot jungle . . . She said the flamingos were magnificent but she couldn't think of any way to bring one home unless she brought an egg and hatched it and that just didn't seem practical. The cold, I'm glad you asked . . . Dorothy gave it to Ed so now they don't know where to go!

Mrs. Charles Goldsworthy has the nicest father. He is Mr. R. G. Fryar of Seattle, Washington. When he comes a-visitin' he comes with arms full of flowers. This time he brought 60 pounds of cut daffodils for exhibit at the Descanso Gardens. He came down to attend the American Daffodil Society Convention at the Huntington Sheraton Hotel last week. Chrys always licks out with dozens and dozens of bulbs as well as flowers.

Dr. and Mrs. Robert Mueller had a "La Salina" party for the James Smiths last weekend. The motivation for the party was the fact that the Smiths are leaving for South of the border in the very near future. They will visit the Yucatan, Mexico City, Taxco, Acapulco, and Jamaica before returning home. The Muellers had fixed their patio like one of our camp sights in Baja, California. The gang got together and presented the Smiths with an album and films so they'll have to take pictures to show us.

Those able to attend were Mr. and Mrs. Gene Rode, Mr. and Mrs. George Holmes, Mr. and Mrs. Kenneth Christianson, Mr. and Mrs. Charles Goldsworthy, Dr. and Mrs. Clete Dorsey, Mr. and Mrs. Bill Harsha of Tustin, Mr. and Mrs. Norman White, Mr. and Mrs. Robert Anderson, Mr. and Mrs. Joseph Philipson, Mr. and Mrs. Frank Parks, Mr. and Mrs. John Fricke, Mr. and Mrs. Leslie Garlinghouse, and ourselves.

The highlight of the evening was the showing of sound movies of the areas in which the Smiths will spend the most time.

"The Trip Group" decided that they would "trip" to Newport Beach for their last rendezvous . . . Taint quite Europe but there was water. They had a lot of fun and a lot of bridge playing for the time they were there. The party included Don and Ethel Hayes, Charlie and Phyllis Hadison, Tony and Lois Boland, Gordon and Fran Wright, Bob and Carmen Farmer, and Bill and Pat Olson . . .

I heard Don Hays moaning and groaning the other day cause he is fighting the battle of the bulge. Last weekend he HAD to go out of town again to a convention in Palm Springs . . . Says he has no time to stay home and diet . . .

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Bring this ad when you come to dine and take home 1 doz. of our home-made rolls free.

New Residents In Sierra Madre

Charles G. Kurzweil, 333 E. Alegria Ave.; Rudolf Bischof, 665 Woodland Dr.; William E. Brown, 660 Chaparral Rd.; Roy H. Bennett, 86½ N. Lima St.; Walter McCormick, 623 Woodland Dr.; Kenneth C. Nielsen, 410 Adams St.; Robert Haywood, 62 Suffolk Ave.; Ann Lane, 539 Brookside Lane; George Mooradian, 442 E. Sierra Madre; David Van Deerlin, 166 E. Highland; John C. Ginocchio, 307 Churchill; Reeves Bauer, 419 Forest Lane; Frank W. Wilks, 630 Canyon Crest; Stephen Olah, 678 Alta Vista Dr.; Nancy Bowman, 190 Vista Circle Dr.

Bridge Lessons At YWCA

A special 10-week course will be offered in Goren Point Count system bridge, beginning Wednesday, April 14, from 9-10:30 at 5926 N. Rowland Ave., Temple City. This is excellent for beginners and for those who have played other bridge systems and wish to learn the Goren System of bidding. Duplicate classes in bridge will be given Wednesday from 1-2:30. You may register from 10 to 2 week-days at the Foothill Center, 5926 N. Rowland Ave., Temple City. For more information, please phone the YWCA offices 287-2663.

Setting its goal at 500 new members, the California Roadside Council will begin a statewide membership drive this week, according to William C. Evers, president. Evers has appointed Peter D. Hannaford, Oakland advertising executive, chairman for the drive which is scheduled to conclude May 31. Hannaford in turn has named 32 county and regional chairmen.

In announcing the campaign to augment the 1,300-member C.C.R., Evers pointed out that the organization's original purpose, to control highway billboards, has grown in recent years to

include also close attention to highway design, roadside landscaping, roadside rests, litter control, urban beautification, scenic highway standards and metropolitan freeway beautification.

Founded in 1929, the San Francisco-headquartered C.R.C. has as its immediate goals, "extension of billboard control to include all state highways, establishment of a state parkway system and protection of state parklands from freeway encroachment," Evers said.

Power is never stable when it is boundless. —Tacitus

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while selections are many

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- Plain
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Service
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Pasadena Alumnae Chapter Sigma Alpha Iota To Present Member Artists

The Pasadena Alumnae Chapter of Sigma Alpha Iota presents distinguished member artists, and gives recognition to a Southland Musician in its Annual Public Musicale, Wednesday evening, April 7, at 8:30 p.m., in the Recital Hall of the Pasadena Public Library, 285 E. Walnut. The public is invited to attend.

The national honorary music fraternity presents the following artists: Delores Achich, cellist and Marilyn Scranton, pianist in sonatas by Debussy and Vivaldi; Elizabeth Marshall, soprano accompanied by Martin Katz in songs by Schubert, Brahms, Debussy, and Poulenc; and a cello ensemble composed of Delores Achich, Ariel Witbeck, June Smith, Mary Anna, Sharon Onak, Laurel Brobst, Charlene Wilson and Mary Lombardi performing the "Bachianas Brasileiras No. 1" of Villa Lobos.

This concert is an annual event in which tribute is paid to all the leaders of musical organizations in the area and of all the San Gabriel Valley, the sixth annual presentation of the Pasadena Alumnae Chapter's Annual Community Music Award will be awarded Mary Elizabeth Caldwell, of Pasadena, in recognition for her significant musical contributions to the community as well as that of national scope. Miss Caldwell, a graduate of University of California at Berkeley, and a year's graduate study in harmony and composing both at Munich, Germany and Juilliard School of Music, had made a significant contribution to the music for youth in her two published operas, "Pepito's Golden Flower" (published 1959) and "A Gift of Song," (published 1963), a family Christmas opera, each given six different performances in Pasadena, under the auspices of the Junior League, and performed with orchestra. A German Translation of "A Gift of Song" was completed in the summer of 1964 for use abroad. These two operas have had several repeat performances in the following cities: Los Angeles, Riverside, San Diego, Long Beach, Garden Grove, Scottsdale and Tucson, Arizona; Williamsburg, West Virginia, and Schenectady, New York.

Miss Caldwell, a member of ASCAP, is organist and children's choir director of San Marino Community Church, San Marino — was commissioned by Broadman Press to write an Easter Cantata for youth choirs, and because of its unusual nature and tremendous success, has gone into its second printing. She has over 70 published anthems in the sacred field, children's choirs, youth and adult choirs, and her commissioned works in preparation include a youth opera, (Junior League of Pasadena); a Christmas cantata for youth choir and soloists, (Broadman Press) and "I Am the Good Shepherd" (Lorenz Publishing Co.).

Father-Son Banquet Plans
Plans are being finalized for the annual Father-Son Banquet to be held at La Salle High School on Tuesday evening, May 4. Chairmen for the event are Paul Pike and Lou La Voie. The event is one of the highlights of the year and is annually a complete sellout.



by LOLITA

Here is a tip for the woman who feels that her nose is too broad or too large: Draw a thin line down the center of the nose with white make-up, apply your own base over this, then follow with a darker shade base down the sides. The higher on the nose the darker base is applied, the narrower the nose seemingly becomes.

Long noses can be shortened by applying a darker base than the individual customarily uses under the tip of the nose.

Switching attention now to the hair, whether it be a tint, a permanent or smart, personalized hair styling, you can expect complete satisfaction at PETITE BEAUTY SALON, 185 W. Sierra Madre Blvd., Sierra Madre. Phone EL 5-8041.

THIS WEEK'S HELPFUL HINT: Ladies, those little balls of fuzz that insist on rolling up on your sweaters can be removed by brushing them with a dry sponge.

American Home Department Meets April 7

The American Home Department will meet in Stratford House Wednesday, April 7 at 10:30 for a business meeting, followed by luncheon and bridge. Reservations may be made with Mrs. Robert G. Cushman, EL 5-2557 or Mrs. Howard H. Hotaling, SY 4-4478. Mrs. J. G. Servais, director.

The Philanthropy Department will hold a work meeting in Stratford House at 10 Thursday, April 8. Coffee will be served. Mrs. Warren I. Henningsgard, Welfare chairman, and Mrs. Marvin R. Ives, director.

Theatre Arts Presents Program At Shakespeare

The Theatre Arts Department of Pasadena High School directed by Abel Franco, drama instructor will present a program Tuesday, April 6, at the Shakespeare Club following luncheon.

Currently the champions of the Foothill Drama League, the award winning cast includes Tom Young, Hank Clements, Karen Bradford, Gayle Gates, Lori Schramm, Lane Jones, Liz Schuetz, Carol Otis, Mike Rapoport and Greg Garneau who will present "Theatre Arts: An Experiment" which will include King Lear, Androcles and The Lion, Anna Christie, Devil and Daniel Webster, John Goldfarb—Please Come Home and Zoo story.

Director Franco is noted for his productions of "Tea-house of the August Moon," "Taming of the Shrew," and most recently "Dracula" and has also appeared in many motion pictures and television productions. Mrs. Nelson D. Brels, Drama Department Director will introduce director Franco. The invocation will be given by Mrs. Calvin L. Elliott, vice-director of the Bible Department.

At 1:30 p.m. in the auditorium, Mrs. T. William Heidner, president will preside at a business meeting at which time election of officers will take place, followed by a program of sacred songs and music by Joseph and Dora Barclay who will be presented by Mrs. A. C. Bishop director of the Bible Department. Mr. Barclay is director of Choral Music at South Pasadena High School and both Mr. and Mrs. Barclay are widely known church soloists.

Power is not revealed by striking hard or often, but by striking true.

The imbecility of men is always inviting the impudence of power.
—R. W. Emerson

Sweet Adelines To Travel

Crown City Chapter of Sweet Adelines, Inc. will board a chartered bus April 2 for San Diego to participate in the annual Region 11 Chorus and Quartet competition and convention, April 2, 3 and 4.

The Barbershop Harmony singers will compete with 30 other Sweet Adeline choruses for top honors on Saturday. Under the direction of Mrs. Donald Butzen of Arcadia, the chorus will depict the Pasadena Rose Theme in Costuming, as well as musical selection and have been devoting all recent efforts towards this yearly competition appearance. On Friday evening, the "Song-beams" quartet will represent the Crown City Chapter in the quartet competition, when a regional "Queens of Harmony" will be selected.

More than 800 Sweet Adelines from California, Arizona and Nevada will attend the convention, which will conclude on Sunday with the installation of Regional Officers in closing ceremonies.

Teh Regional "Me Too" chorus, comprised of members from various chapters throughout the region is also directed by Mrs. Butzen and will make several appearances during the convention.

Sweet Adelines, Inc. is an International Organization, with over 15,000 members, whose motto is "Harmonize the World."

A professional knowledge of music is not required to enjoy this hobby and Crown City Chapter welcomes new members. Details may be obtained by calling SY 0-3074.

Local Leaders For April Cancer Drive Announced

Key leadership appointments for Sierra Madre's April Cancer Crusade were announced today by Mrs. Robert Mitchell, Crusade chairman.

She said the annual American Cancer Society drive will have as its 1965 residential chairmen Mrs. Robt. C. Michael, 571 Sierra Meadows, and Mrs. Stuart N. Cyphard of 158 Oak Meadow.

Other key assignments in the drive assisting Mrs. Michael, West section, will be handled by Mrs. William Waite, Mrs. Richard D. Bromley, Mrs. George Lafkas, Mrs. Lewis George, and Mrs. Don Garbaccio.

Those assisting Mrs. Cyphard, East section, will be Mrs. Oliver Abraham, Mrs. Barney Huber, Mrs. Harry Burke, Mrs. Gordon H. Bishop, and Mrs. Edward Decker.

Interested persons may call Mrs. Mitchell at 355-2946 to volunteer for participation in the drive.

Diane's

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Just in time for Easter you are cordially invited to come to our ANNIVERSARY SALE. 20% courtesy discount on all purchases from now until Easter. For your shopping convenience you may use our new "charge account."

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Reapportionment Seen as

By SEN. THOMAS D. REES

The burning issue of legislative apportionment was the number one problem facing California legislators when the 1965 Session opened in January and it remains the number one problem in the middle of March.

A federal District Court has ordered the California Senate to reapportion itself on a "one man, one vote" basis by July 1. There is also some legal maneuvering going on in the courts to have Assembly and Congressional districts reapportioned on a more strict population basis. Thus, a total lack of security is making itself felt among California legislators, who have no idea as to what the future holds, since judicial decisions keep flying around like spring geese.

The Senate Committee on Reapportionment, of which I am a member, has been meeting each week and taking testimony from inter-

ested groups throughout California as to how we should draw lines for new districts of equal population which will meet court requirements. At the same time, we are trying to keep up with federal court decisions, in the 50 states, each and every one of which seems to change the legal situation in California a little bit. The Legislature is supporting an amendment to our United States Constitution which would modify, but certainly not negate, the Reynolds vs. Simms decision of the United States Supreme Court which established the "one man, one vote" doctrine.

During a recent trip to Washington, I found that there is a great deal of sup-

California's No. 1 Problem

port for an amendment because many people feel that, with certain restrictions and safeguards, the voters in each state should have a voice in the apportionment of one house of a bicameral legislature. The feeling is that government springs from the people rather than being imposed upon them. The people in each state, therefore, should have the right to use the ballot box to apportion one house of their bicameral state legislature and review that apportionment every 10 years following the decennial census.

The reason an amendment is needed is that the Reynolds vs. Simms decision ties apportionment tightly to population figures with absolutely no consideration of other state problems. I think there are other problems, such as a reasonable balance between urban and rural areas. It is just as unreasonable to have one Senator represent a district running from the Oregon border to the Mexican border because of the "one man, one vote" theory, as it is to have one Senator representing the nearly seven million people of Los Angeles County because of present geographical restrictions in our apportionment. One district has too many people for one man to represent while the other has so much geography and is so sparsely settled that it is impossible for one man to represent.

An amendment to the U.S. Constitution could provide the way for a reasonable balance between these two extremes. An amendment would make possible an apportionment whereby we could increase the Senate membership from 40 to 50 and allocate the new Senators to the metropolitan areas of California. Depending on factors used, Los Angeles County could get five to seven of these new Senators. I believe this would be better for Los Angeles and all Californians, better than the court plan of placing the California Legislature in complete control of three Southern Counties, Los Angeles, Orange and San Diego at the expense of California's other 54 counties which include huge population centers as well as most of California's great natural resources.

An amendment to the U.S. Constitution should include restrictions, proper safeguards or checks and balances. Such an amendment should require each state to have one legislative house based on a strict population basis. This, in itself, would be a tremendous improvement over the pre-Reynolds vs. Simms situation, where so many states had neither house based on population.

A second legislative house in each state could be apportioned as the voters in each state wished, either on a strict population basis or on factors other than population such as geography or community of interest. Restrictions could be included in such an amendment to keep the second house from straying too far from population in apportionment. For instance, a minimum of 30 per cent of the population in each state might be required

BVM Church Women's Council

The Women's Council of the Assumption of the Blessed Virgin Mary Church, Pasadena, will hold its regular monthly meeting on Tuesday, April 6, at 8 p.m. in the parish hall, according to Mrs. Darrell A. Wright, president.

The program for the evening will feature a fashion show of hats for milady's Easter ensemble, which will be modeled by council members. The hats will be offered for sale at the meeting at an extremely reasonable price, and Mrs. M. F.

be far better for all Californians, including those to whom I am directly responsible in Los Angeles County, all Californians, if we can strike an intelligent balance.

If four Southern California

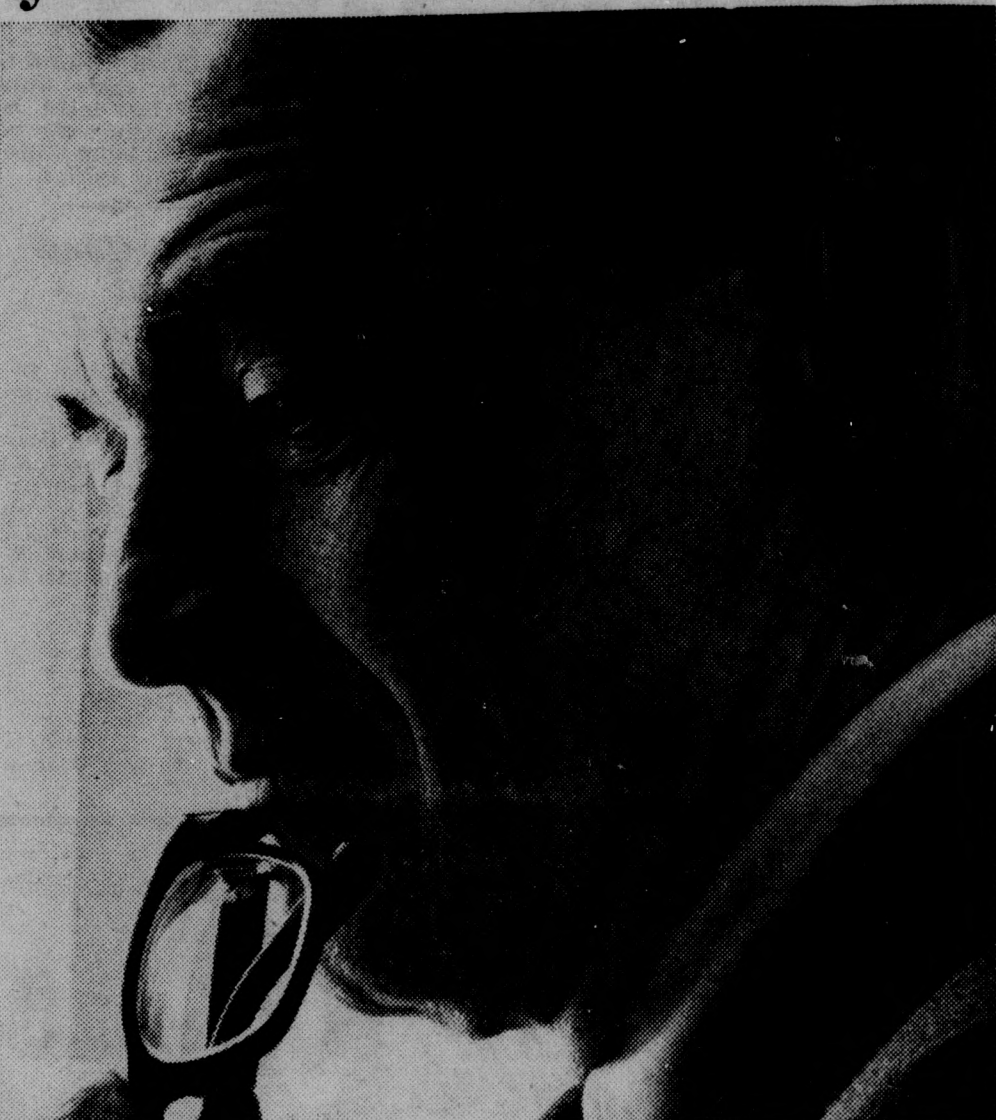
Kirwan, program chairman, promises there will be a hat to please every member present.

An additional feature of the evening will be the showing of a film, "Thicker Than Water," from the television program, "The Law and Mr. Jones," starring James Whitmore. The film will be introduced by William P. Pfleger, member of the board of the Hemophilia Foundation and parish member.

Refreshments will be served following the business meeting and program, by hospitality chairmen Mrs. T. S. Markov and Mrs. Robert R. Kealey.

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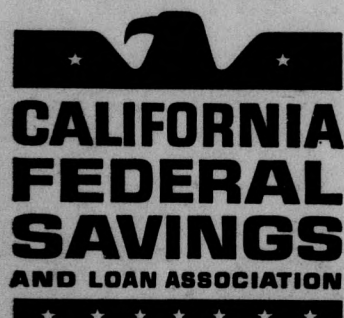
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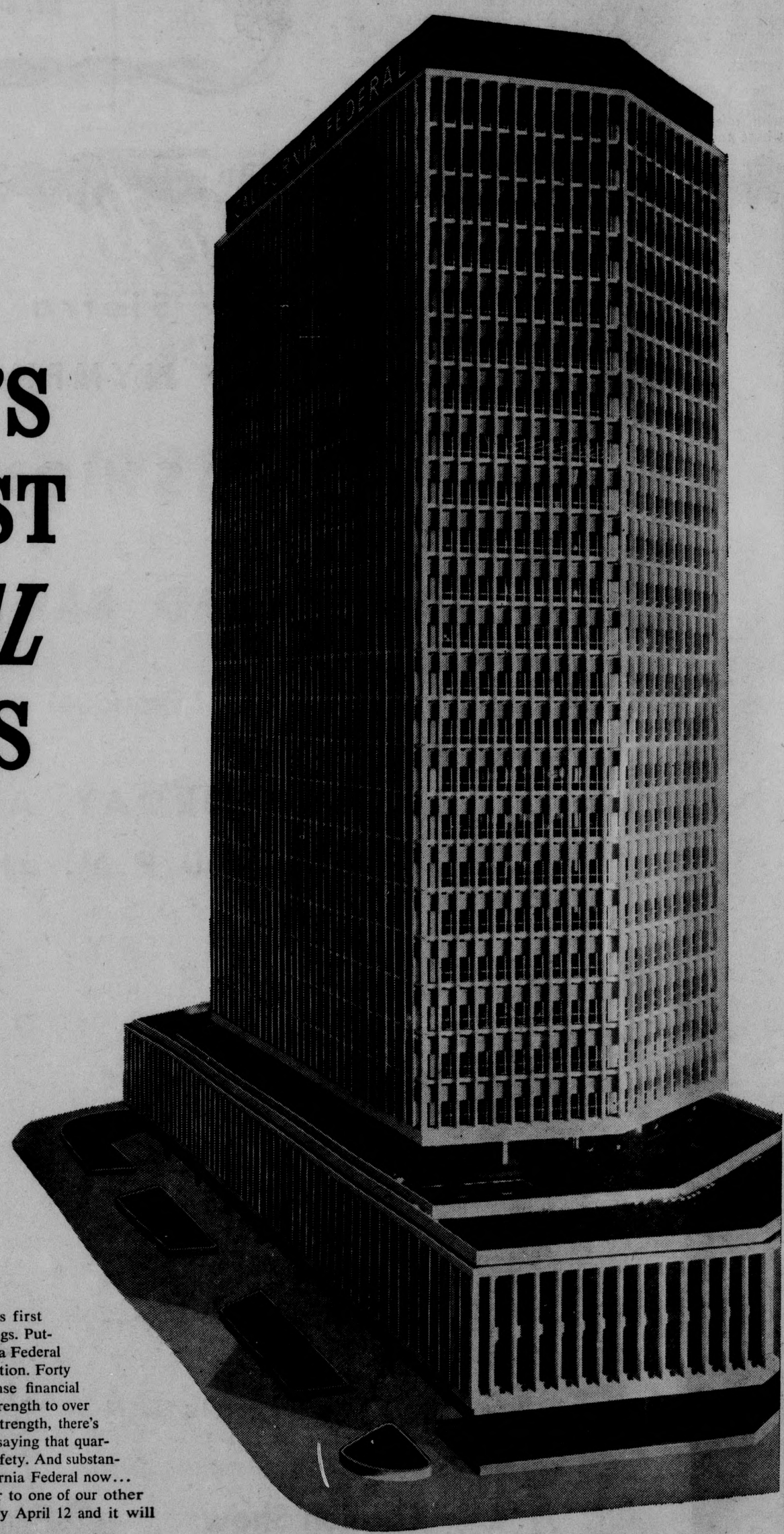


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Sewer Dist. 85 Started

Sewer District 85, Suffolk, Lowell and Sierra Place qualified its petition at the regular meeting of the City Council on March 23. Resolutions were adopted and engineering started and a public hearing as to costs was set for April 29. Those interested may find the legal resolution 2130 in this issue of the news.

Churches Link In Clothes Drive

The Sierra Madre-Hastings Layman's Committee from local churches, are making plans for a community wide clothing appeal, April 23 through May 2, to help clothe the millions of world refugees in urgent need of clothing.

The ministers of the Sierra Madre-Hastings Ministerial Fellowship at their recent meeting approved Rev. George Lindsay's recommendation that the churches and the people of Sierra Madre-Hastings community should unite in a joint act of Christian concern for those persons desperately in need of clothing in disaster and refugee areas of the world. The ministers also agreed to select two laymen from each church to form the Layman's Community Clothing Committee to coordinate and make necessary plans for the clothing project.

Members of the Layman's Committee appointed to date are: Lewis George Jr., First Congregational Church; Mrs. Jeanne Davis, Trinity Presbyterian Church; Bill Mundhenke and Chet Light-hizer, Methodist Church; Clair Hebing, Bethany Church; Jerome Stetson and Mrs. Y. Yamada, Episcopal Church of Ascension; and Mrs. Karl Gerke and Mrs. Walter Euker, Faith Lutheran Church.

The laymen at their first meeting elected Lewis George Jr. as chairman, and decided on the time of the clothing appeal. The Sierra Madre-Hastings Community Clothing Appeal will be coordinated through Dr. Donald F. Ebright, and Church World Service Center of Pasadena.

A power above all human responsibility ought to be above all human attainment.

—C. C. Colton

File Exemptions By May 3

Exemption claims this year are running slightly behind the total for last year at this time, County Assessor Philip E. Watson said today.

At the same time, Watson's office announced that in compliance with a recent District Court of Appeals ruling, all exemption claims are now open for public inspection.

To date approximately 115,000 veterans have filed for their property tax exemptions, some 35,000 less than had filed during the first four weeks of filing last year. Deadline for filing is 5 p.m., May 3.

Watson urged veterans to file early and be sure to sign the claim, since it cannot be processed without a signature. Veterans who fail to sign their claims are being notified of their oversight. To date, about 1100 claims have been returned unsigned.

Zonta Club To Install Officers

Zonta Club of Santa Anita will install the following officers at the April 7 meeting.

Elizabeth C. Falman, president; Nettie Yeager, first vice president; Jean Hendrickson, second vice president; Virginia Polster, secretary; Florence Nielsen, treasurer; Lucille Vannier and Trude Clark, directors.

The officers will be installed by J. Maria Harkness, of the Sierra Madre Search and Rescue Team. This will be an interesting and informative talk about a very outstanding group who provide a very helpful service.

Husbands and friends are extended an invitation to attend this month's meeting which will be at an Arcadia restaurant with dinner at 7 o'clock.

Pitchess Guest Of Republican Women's Club

"Is There a Withdrawal From Responsibility?" this is the thought provoking title of a talk to be given Thursday, April 8 by Peter J. Pitchess, Sheriff of Los Angeles County. Sheriff Pitchess will be guest of honor and speaker at the meeting of the East Pasadena-Sierra Madre Republican Women's Club at 9:45 a.m. in an Altadena Inn at 2727 New York Drive.

An invitation is extended to all interested men and women to attend this meeting by Mrs. Stuart Zuck, president. "This talk will help us gain a better understanding of the problems facing our law enforcement officers and how we may assist them," states Mrs. Zuck.

There will be a buffet luncheon at 11:45 a.m. followed by the regular educational series conducted by Mrs. Dorothy Evans. This series is called Better Informed Women and each month features a speaker who is an expert in her field.

The speaker this month is Mrs. Betty GeFell whose topic will be "Words — the Mirror of a Nation's Soul." Mrs. GeFell has made a thorough study of dictionary comparisons through the years. She will show the development of the modern vocabulary up to "The Dictionary of Modern Slang."

Reservations are required to hear the speakers and for luncheon. These may be made by calling Mrs. Charles Seitz 355-9933.

Reapportionment

Counies are given complete control of our Legislature with no compensation given to other California problems such as a north-south balance and adequate representation for our vast rural and farm areas, then our Legislature may end torn by conflict and in a virtual stalemate year after year. I also think there is a great danger of boss control if the power of our Legislature is concentrated in one metropolitan area of our state.

In supporting a constitutional amendment I am not in any way criticizing the United States Supreme Court. The Court has dispatched its job of interpreting the United States Constitution. Those of us who disagree with the Constitution must now seek to change it through the legislative process. I think such an amendment would clear the air in this reapportionment controversy, clarify the intent of our Constitution, recognize the individual problems of each state with regard to legislative apportionment and give the voters of each state a greater voice in their government.

Hear Your Own Phone Voice At Investors

Those dropping by Investors Savings and Loan Association at 61 S. Lake St., Pasadena, can hear their own telephone voice. Visitors can also see both antique and experimental telephone instruments.

The "Hear Your Own Telephone Voice" booth is a dial-talk-and-listen device that allows you alone to hear your voice the ways others hear you. Its' educational and it's fun.

Showcases of antique telephones and of phone books, dating back to the time when all California telephones were listed in one thin book and Los Angeles had three competing telephone systems, are also on display.

Experimental phones with push button dialing and other futuristic features together with the antique display put almost a century of telephone evolution before your very eyes.

The displays and the "Hear Your Own Telephone Voice" booth will be in Investors Savings Lobby from April 1 through April 12. Pacific Telephone is providing these educational displays to Investors for the public's benefit.

Timely Advice
The best thing that parents can spend on their children is time — not money.
—Times-Republican, Marshalltown, Ia.

Children should be seen and not hurt.
Defensive driving will always pay

The Den

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Cocktails 7:00 a.m.
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With 140 people attending, Deputy District Governor Bob Bacon sounded the bell for the 28th annual Regional Student Speakers Contest held at the Altadena Town and Country Club Thursday evening, March 25.

Contestants Elizabeth Zapata representing Zone "A," James O'Leary from Zone "B" and Charles Pace representing Zone "C," presented varied views on the topic, "Maturity: It's Privileges and Responsibilities."

The Sierra Madre Lions entrant, James O'Leary, who has thus far won at the club and zone level was defeated by Miss Zapata, sponsored by the Alhambra Lions Club. An unfortunate mistake in announcing resulted in Jim being awarded first place but later corrected, much to the dismay of all those attending.

Each student thoroughly researched and prepared his own speech and with their respective speech coaches have spent numerous hours of recitation to reach this

Similar
The merchant who doesn't advertise has nothing on the man in jail. He isn't doing anything either.
—News, McDowell

level of the five level contest.

The excellent attendance of the Sierra Madre Lions Club earned them the coveted Regional Attendance Banner which is awarded the club with the largest percentage of attendance at a Regional function. Club president Clem Bartolai proudly accepted the banner for the club presented by Zone "B" chairman Maynard Pritchard, and Deputy Bob Bacon. Previously the banner was in the hands of the Altadena Lions Club.

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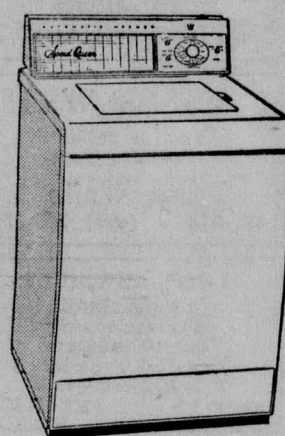
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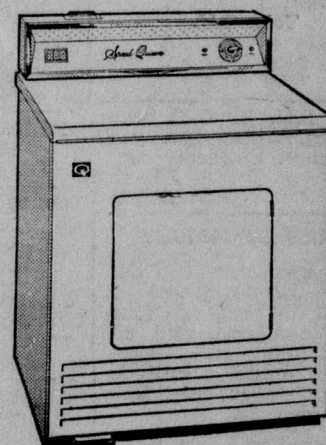
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1 BDRM. furn. cottage in Canyon. Water, trash pd. \$70. Call aft. 3:30 p.m. 355-8778 D:4-1tf

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FURN. upper bachelor apt. with patio on canyon hillside. Water, trash pd. \$70. Call aft. 3:30 p.m. 355-8778 D:4-1tf

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SIERRA MADRE

New deluxe 2 bdrm. apts.

w/w cpts., drapes, F.A.

heating, air conditioned,

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patios, 2 garages & storage.

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Less than 1 Year old

STUDIO APT.

(No one living above you)

2 Bedrooms, 1 1/2 baths,

w-w carpets, drapes,

private patio, btl-in

range, washer space,

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Furn. or Unfurn.

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Phone 355-2741

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SMALL 1 bdrm. apt. near canyon. Water, gas, trash pd. \$65. Call aft. 3:30 p.m. 355-8778 D:4-1tf

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\$85 - \$90 Furn. & Unfurn. 2 bdrm. cottages in court. 355-2041. D:4-1-4-15

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ATTRACTIVE unfurn. house. 2 bdrms., plus den \$150. 94 Esperanza. Owner. 330-4275. D:3-18-4-1

FURN. or unfurn. 1 bdrm. central air cond. Subterranean parking, T.V. cable, "Laurel View", 80 E. Laurel. EL 5-8248 (aft. 5). D:2-25tf

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1 Bdrm. furn. Utilities paid.

\$90. mo. 225 N. Lima.

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A:4-9tf

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Good work guaranteed

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Professional

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Years of experience

References

\$1.75 Hr. EL 5-4373

LANDSCAPE GARDENER

Guarantees to grow best

in flowers - shrubs -

lawns. Will haul & spread

fertilizer free (earth worm

dealer). Call Mitchell at

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EXPERIENCED roofer, guarantees work, free estimates. 355-8357 355-9929 A:1-21tf

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Complete garden service

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Hr. or Mo. rates

Eves. SY 5-4801

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APT. size gas range, refrigerator, chest of drawers.

Moving, all very cheap.

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Leather top mahogany

tables, Pewter topped

sugar shaker, salt dips,

etc.

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FOR SALE maple dinette set w/4 chairs, maple crib w/mattress, safety server. EL 5-7591. E:4-1

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Closing place in City will

dispose of stock of typewriters at greatly REDUCED prices.

What Do You Need?

Can deliver for your

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Pickled melon rind, preserves,

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E. Highland. No deliveries.

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Local and long distance

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Ralphs

Family Stores FOR
Family People

ADD TAX TO TAXABLE ITEMS
PRICES EFFECTIVE THURS.
THRU SUN., APRIL 1,
2, 3 & 4



In 1873, George Albert Ralphs conducted what was probably the first Dollar Sale . . . by bringing in whole crops of produce, grain, dairy products, home-cured meats and other foods of the day for customers to "help themselves" . . . to a hitherto unheard-of quantity for a dollar.

FRESH PACT FROZEN GRADE A
RED RASPBERRIES

4 10-OZ. PKGS. \$1.00

SAVE 32c

LORD & LADY

CAT FOOD

10 6-OZ. CANS \$1.00

SAVE 32c

FRED AUWINGER

Professional

Housecleaning

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Years of experience

References

\$1.75 Hr. EL 5-4373

LANDSCAPE GARDENER

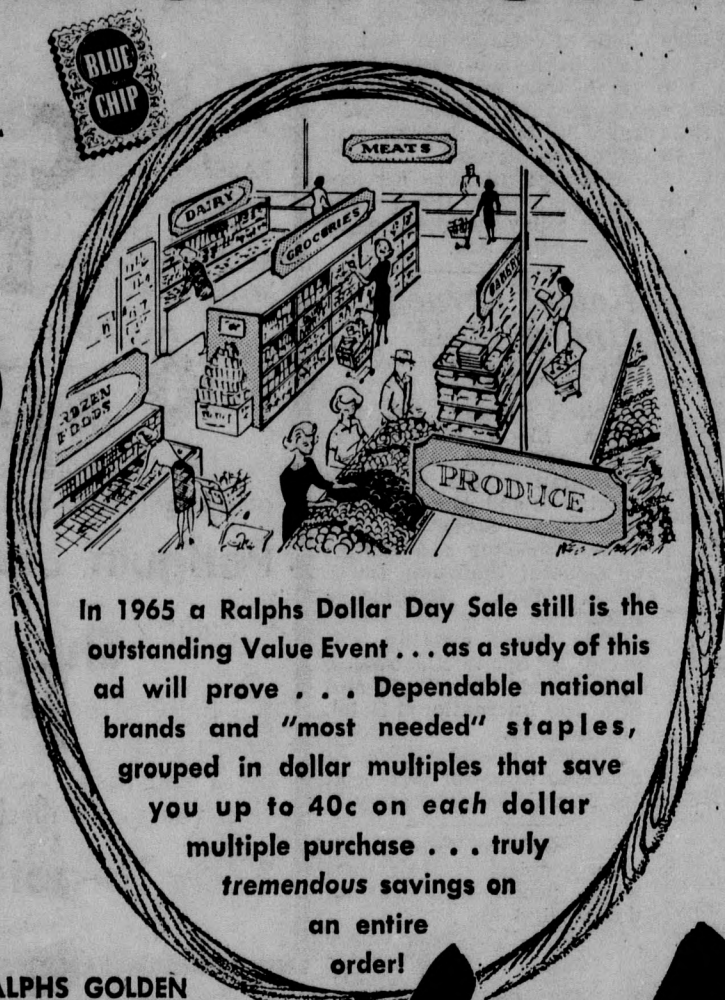
Guarantees to grow best</

1 DAY SALE

A DOLLAR CAN BUY!

BEECH-NUT STRAINED
BABY FOOD
12 ^{4 1/2-OZ. JARS} **\$1.00**
SAVE 40c

DEL MONTE EARLY GARDEN
PEAS
5 ^{1-LB., 1-OZ. CANS} **\$1.00**
SAVE 35c



In 1965 a Ralphs Dollar Day Sale still is the outstanding Value Event... as a study of this ad will prove... Dependable national brands and "most needed" staples, grouped in dollar multiples that save you up to 40c on each dollar multiple purchase... truly tremendous savings on an entire order!

RALPHS GOLDEN PREMIUM BEEF—U.S.D.A. CHOICE ONLY

Steak!

CLUB, FLANK, SIRLOIN TIP or TOP ROUND
89 ^{LB.}
SAVE TO 56c A LB.

NO TAILS
T-BONE **93** ^{lb}

TAILS REMOVED
PORTER-HOUSE **\$1.09** ^{lb}

BONELESS
TOP SIRLOIN **\$1.29** ^{lb}

PATMAN'S CRY-O-VAC
CORNERED BEEF ROUNDS **69** ^{lb}

ARMOUR STAR
STUFFED TURKEYS **\$3.89** ^{EACH}
MIN. WEIGHT 6 1/2-LBS.

JUST ROAST AND SERVE
ARMOUR STAR BONELESS VEAL ROAST **79** ^{lb}

SWIFT'S PREMIUM
BACON **59** ^{1-LB. PKG.}

SWIFT'S SAUSAGE
BROWN 'N SERVE **49** ^{LINKS OR PATTIES—8-OZ. PKG.}

BONELESS
ROUND STEAKS **79** ^{lb}

BREAKFAST or
BUTTER STEAKS **98** ^{lb}

BEEF TENDERLOIN
FILET MIGNON **\$1.98** ^{lb}

WELL TRIMMED
RUMP ROAST **65** ^{lb}
SAVE 24c A LB.

WATERMELON CUT
RUMP ROAST **79** ^{lb}

LENTEN SEAFOODS
4 FISHERMEN FROZEN **55** ^{7-OZ. PKG.}
SCALLOPS
4 FISHERMEN FROZEN **59** ^{14-OZ. PKG.}
FISH STICKS
GORTON'S HEAT 'N EAT FROZEN **59** ^{8-OZ.}
FLOUNDER ALMONDINE
GORTON'S HEAT 'N EAT FROZEN **59** ^{9-OZ.}
SOLE IN LEMON BUTTER

FRESH FILLETS
DOVER SOLE **89** ^{lb}

REMINDER!
REDEEM YOUR BIRTHDAY SWEEPSTAKES COUPONS NO. 7-A THRU 7-E (THESE ARE NOT COUPONS)
\$1.60 Toward Purchase Of Each Filled Floral Design Double Bottom Sheet
30 Toward Purchase Of THREE 6 1/2-OZ. CANS STAR-KIST LIGHT CHUNK TUNA
FREE 10-OZ. PKG. OF REGULAR FRESH PACT FROZEN PEAS
2 COUPONS WORTH 50c EACH Toward Purchase Of
Sculptura
STAINLESS FLATWARE

Win! THE TRAVEL TREAT OF A LIFETIME!
PAN AM
AND
AMERICAN EXPRESS
"THE COMPANY FOR PEOPLE WHO TRAVEL"
will take you and a companion to the Land of Your Dreams!
Europe! South America! South Seas! The Orient! or "Around the World"
WINNER MAY CHOOSE TRIP AND PAN AM JETS WILL FLY YOU THERE IN SUPREME LUXURY AND SAFETY! AMERICAN EXPRESS WILL ARRANGE ALL OF YOUR ACCOMMODATIONS AND EXCITING TOURS!

Win! A COMPLETE DREAM KITCHEN
WASTE KING UNIVERSAL
• Custom Wood Cabinets by I.X.L. 2054 Davis Ave., L.A. 22
• Ceramic tile drainboard and splash by Redondo Tile Company, 1600 Kingsdale Ave., Redondo Beach
• Flooring by Linoform Contractors of Pasadena, 3761 E. Colorado Blvd.
• Construction by Universe Builders of Montebello, 841 W. Washington Blvd.

Win! A 1965 Buick Skylark
With all these Buick features:
• Super Turbine Automatic Transmission • Seat Belts • Power Steering • White Side Wall Tires • Remote Control Side View Mirror • Tinted Glass • Radio • V-8 Engine
• Sales Tax and License Included

Win! 15' x 30' Swimming Pool by Blue Haven!
(World's Largest Pool Builders)

Win! All-Year Gas Air Conditioning
BY **ARKLA** *Servel*
for YOUR HOME
ASK YOUR DEALER ABOUT THIS FINEST OF AIR-CONDITIONING SYSTEMS

Plus: G.E. Freezers filled with food, Anchor Hocking casseroles, Silver Trays by David Orgell, G.E. Clock Radios and Stereo Phonographs, Osterizer Classic VIII Blenders, art creations by Jon Peterson, \$50 Beauty Bonds, beaded sweaters, Packard Bell Radios.
HERE ARE JUST A FEW OF THE
Sweepstakes Winners THIRD WEEK
FREEZER FILLED WITH FOOD Baunzel Holmes, 911 W. 68th St., L.A.
HEAVY SILVER TRAY T. Lucera, 8628 Haas Ave., L.A.
\$50 BEAUTY BOND Mrs. P. Mulvey, 515 Windsor Rd., Arcadia
OSTERIZER J. Cummings, 9057 Leonard Ave., L.A.
CHAIN SAW W. Brown, 3714 1st Ave., La Crescenta
LAS VEGAS HOLIDAY E. Lau, 234 S. Pima, West Covina
STEREO PHONO P. O'Donnell, 7712 W. Norton Ave., L.A.
CLOCK RADIO Mrs. V. Davenport, 2608 W. Florence, L.A.
BARBECUE Mrs. J. Stuart, 10402 Brookhurst, Hunt. Beach
BEADED SWEATER Mrs. J. Huot, 5127 Hazelhurst, Sherman Oaks
ELECTRIC KNIFE L. A. Davidson, 7847 Oregon, Sunland
OIL PAINTING A. B. Carter, 17319 Vanowen, Van Nuys

FREE FILM
ONE ROLL BLACK AND WHITE OR KODACOLOR 127, 120 OR 620 FREE WITH EACH ROLL OF THE SAME DEVELOPED AND PRINTED AT RALPHS FAST SERVICE! NO MAILING!

Passion Sunday April 4th

Passion Sunday will be observed in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive, with the Rev. Armin Hesse speaking on "The Centrality of the Cross."

The clergyman has chosen as his sermon scripture the words of Jesus: "Except a corn of wheat fall into the ground and die, it abideth alone; but if it die, it bringeth forth much fruit... And I, if I be lifted up from the earth, will draw all men unto Me." To this he appends the comment: "Our Lord Jesus regarded His death by crucifixion, not as an intrusion upon His work, but as being the very core of it; not as the termination of His life's activity, but as its climax, to which all the rest was subordinated and without which all the rest was nothing."

The Senior Choir will sing "Our God Is A Rock," by K. K. Davis.

Meeting at 9:15, the Sunday school departments will consider the Biblical accounts concerning "Jesus in Gethsemane." During this hour the public examination of the 11 members of the Palm Sunday junior confirmation class will be conducted in the sanctuary, with the first-year pupils also participating.

In the Midweek Lenten service at 7:30 next Wednesday evening, the pastor will continue the weekly study of St. Matthew's account of the Lord's Passion, speaking on "Yes, He Endured It!" The Senior Choir will sing Bernhard Schumacher's arrangement of the Sixth Word from the Cross, "Jesus, All Our Ransom Paid."

The Voting Assembly will meet at 8:30 p.m., after the midweek service, with President Marcus Silveira in charge of the meeting.

Bethany Church Notes

The congregation at Bethany Church of Sierra Madre, at 93 N. Baldwin, will observe holy communion at the 11 a.m. worship service this next Sunday, April 4. Pastor Robert N. Schaper will lead the church in the communion meditation, assisted by the board of deacons. The Chancel Choir, led by Mrs. Margaret Schaper, will sing a special number, accompanied by Mr. Bruce Gaston on the console of the organ.

On Sunday evening at 7, Dr. Schaper will preach on the theme, "The Silent Cross." The youth Chapel Choir will assist in the music for this worship service. The congregational singing will be led by Mr. Earl Cundall.

The junior high group, led Mr. and Mrs. Dave Burwell of Arcadia, will participate in two special activities this weekend, April 3 and 4. On Saturday evening a party will be held in the home of Dr. and Mrs. Schuyler Aljian of Arcadia. About 30 young people are expected to participate. On Sunday evening at 8:30 the youth will gather at the home of the parents of Miss Vicki Ankeny for a junior high sing. Both of these activities are their regular bi-monthly social gatherings. Other junior high activities include weekday clubs on Monday evenings, a girls' choir on Wednesday, as well as Bible instruction on Sunday morning at 9:30 and a Sunday hour at 6. This department is one of the 15 age-graded groups which meet weekly to study the Word of God. The church is anxious to minister faithfully the Good News of Jesus Christ to every age and social strata. As an interdenominational congregation of evangelical Christians, a unique opportunity to minister to a broad spectrum of society has been recognized.

BETHANY Evangelical LUTHERAN CHURCH
La Tierra and Viado on Sierra Madre Blvd. East Pasadena
Fall Schedule Sunday School 9:30 A.M.
Worship Service 11:30 A.M. (Nursery Provided)
Mid-week Lenten Services Wednesday 7:30 p.m.
Nells C. Carlsson, Pastor

The real Bargains are found in the Classified Ads

Dental Society Auxiliary Meets

The Woman's Auxiliary of the San Gabriel Valley Dental Society will honor Mrs. Robert Swenson of the San Diego Auxiliary, and Mrs. Allyn Abramson and Mrs. Ralph Stoker of the Los Angeles Auxiliary, at their spring meeting. This noon luncheon gathering, will be held April 6, at Eaton's Santa Anita Restaurant, 1150 E. Colorado Boulevard, Arcadia.

A program entitled, "Philosophy in Song and Prose," will be presented by Dick Hilleary, as the entertainment after the luncheon. Mr. Hilleary is both an excellent singer and talented actor, who combines his unique repertoire of music with his philosophy of "Accent on the Positive" in this inspirational performance.

Mrs. Swenson, president of the Auxiliary of the Southern California State Dental Society; Mrs. Abramson, chairman of the convention and her co-chairman, Mrs. Stoker, will discuss the plans for the convention. This is the annual meeting of the State Auxiliary which will be held at the Beverly Hilton Hotel.

McClintock Now In Marines

John McClintock of Sierra Madre was listed among the first men to join the "Desert Valley Platoon," a special Marine Corps platoon that is to leave for active duty on July 15, 1965.

They have all joined under the Marine Corps 120 day delayed enlistment plan which allows them to finish their high school as well as start their time in the service which will count

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — PASSION SUNDAY WORSHIP HOUR
Sermon: "The Centrality of the Cross."
7:30 P.M. WEDNESDAY—MIDWEEK LENTEN SERVICE
Sermon: "Yes, He Endured It!"
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church

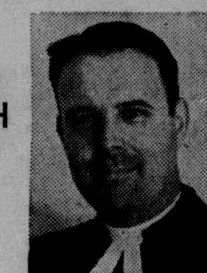
"The Church of the Singing Tower"

Church School 9:30 a.m.
Worship — 9:30 and 11:00 a.m.
"The Father's Strengthening"
Rev. George W. Lindsay, preaching

"The Church of the Lighted Cross"

TRINITY PRESBYTERIAN CHURCH

Sierra Madre Blvd. and Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor



SUNDAY, APRIL 4
"THE TRUE TREASURE"
HOLY COMMUNION
CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister
Sunday, April 4 — 9 and 11 a.m.
"DOUBT IS OUTMODED"

9 A.M. — Junior Church, High School and College

BETHANY CHURCH

(INTERDENOMINATIONAL)
9:30 a.m.—Sunday School
11:00 a.m.—Communion Service
6:00 p.m.—Christian Endeavor
Five youth groups
7:00 p.m.—"The Silent Cross"
Dr. Schaper preaching at all services

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Reality"
READING ROOM, 22 N. BALDWIN AVE.
Saturday 10:30 P.M.
Daily Except Sundays and Holidays 12:5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector

SUNDAYS

7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
9:45 a.m.—Church School Classes
10:00 a.m.—Community Mass and Sermon

WEEKDAYS

7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.
Fridays in Lent — 9:00 a.m.

\$1000 From Country Cousins

The cerebral palsy nursery school at Casa Colina Rehabilitation Center recently received a check for \$1000 from the Country Cousins. The Cousins, whose sole purpose is raising funds for the Center, have chosen the nursery school as their project and contribute funds each month which help support the program for children not yet five years of age who have cerebral palsy.

When the group visited Casa Colina for their annual meeting, they were entertained by the children of the nursery school who presented a playlet to show the progress they have made since the program was started 16 months ago.

There are 25 children who participate in the educationally planned nursery

school under the direction of Mrs. Dorothy Robinson. Mothers work one day a week in the cooperative program while both parents are invited to attend monthly discussion groups.

Enrollment in the school is temporarily closed. However, seven of the children will "graduate" in August and this number of new children may be accommodated. The "graduates" will go right into the Center's regular school program which is under the Pomona Unified School System.

Additional information on the nursery school may be obtained by calling Mrs. Robinson at LY 3-1336.

Let not thy will roar when thy power can but whisper. —Thomas Fuller

Hundreds Enter Spring Flower Show April 2

Several hundred entries have been received for the inaugural presentation of the Arcadia Spring Flower Show and Art Festival, it was announced by Mrs. Marcelle Brooks, general chairman of the event for the Arcadia Chamber of Commerce.

The highly interesting exhibit will be held at the Los Angeles State and County Arboretum in Arcadia for three days, April 2-4, inclusive.

Some 200 entries are anticipated for the floral exhibits, with trophies to be awarded in 12 different divisions both to amateur and professional entrants.

Monetary prizes are being awarded in the art show to some 150 professional, amateur and high school entrants for paintings, drawings, mixed media, prints, sculpture and ceramics.

The show will be open to the public without admission charge for the three days, with the Arboretum open for its customary hours of 9 a.m. to 5:30 p.m. Judging will occur at 9:30 a.m. on Friday, April 2, opening day. The floral displays will be for cut flowers, bonsai, begonias, ferns, azaleas, roses, potted plants and cacti and succulents.

Entries are being received from throughout the area, and are not confined to Arcadia. The high school participants in the art show are from the Arcadia High School.

MTAC Suggests

The Post Office Department's objective is to achieve mandatory pre-sorting to ZIP Code sequence by January 1 of 1967. This regulation would be applicable to all second and third class bulk mailers. The membership of MTAC is in complete accord with that objective and pledges its firm support and cooperation in that effort. The committee feels, however, that complete conversion to ZIP Code in a substantial number of cases might well be accomplished at an earlier date than January.

La Salle Drama Dept. Presents Hit Play

The La Salle High School Drama Department will present the Broadway and television hit, "No Time For Sergeants," at the school gymnasium - auditorium on April 1-2-3. Curtain time for the production is 8:15 p.m. each evening. The play is under the direction of Robert Alcorn.

Cast in the leading role of Will is senior Tracy Priest. Other main characters include Tom Pike, who portrays Sergeant King, and Carl Mounteer as Ben.

Other members of the cast are Fred Beaucar, Terry Slavin, Bill Woodard, Thomas Abis, Brad Klute, Wayne Bartolme, Pat Lindley, Sean Murphy, Dave DeVaney, Mike Cotter, Walter Slavin, Tom McGrath, Bob Slavin, Duffy Dignam, and John Crawford.

This will be the fourth production of the young drama department of La Salle. In past years it produced "Sialag 17," "You Can't Take It With You," and "Brother Orchid." Tickets for this year's performance will be on sale at the door or by advance reservations through the school. Prices are \$1.25 for adults and \$1 for students.

Maryknoll Guild Plans Luncheon

Members of the Maryknoll Guild in Monrovia will replace their annual tea this year with a luncheon to be held in the Viennese Room of the Huntington Sheraton Hotel in Pasadena on April 29.

Fleur-de-lis is the theme selected for the social event, and beautiful fresh flowers donated by Jay Small of Basingers Flower Shop in Monrovia, and gay French colors will be used in the decorations. A social hour at 11:30 a.m. will precede the 12:45 luncheon.

Mrs. Claude C. Hoard, general chairman, has asked Gladys Hatley Scoles to be guest speaker. The public is invited to attend and may make reservations with the ticket chairman, Mrs. Patrick A. Randolph. Also assisting with plans for the luncheon are Mrs. E. C. Seymour, patron chairman; Mrs. Robert W. Thomas, awards chairman; Mrs. Frank L. Smith, hostess; Mrs. Edward Dougherty, and Miss Betty Rebitz, invitations, and Mrs. Ralph G. Thomas, program highlight.

Proceeds will benefit the Maryknoll Hospital in Monrovia.

uary of 1967 if the depart-

Recommendations

ment were to withdraw its proposed regulation requiring pre-sorting to sectional centers by July 1 of 1965.

In order to comply fully with the regulation effective January 1, 1967, we feel that all possible impediments should be removed. Therefore, in the interest of achieving greater and faster conversion to full ZIP Coding and pre-sorting we recommend that the preliminary deadline of July 1, 1965, be eliminated, while at the same time urging voluntary and full cooperation with the Department's program.

Progress in this area will, we hope, produce speedier mail delivery and quicker returns on our investment. And we believe it will also lower operating costs for the department in the forthcoming fiscal year.

"PEPTONE"

—Dede and Alice

Ever heard of the Heartbeats? Neither had I, but Peter Blair Denis Bernard Noone attributes them to his great success. You may ask who that chap is with the long name, well, he is more commonly known as Herman, his group is the Hermits.

The Heartbeats were playing for a civic club dance in Manchester, England, when all of a sudden a young lad hopped up on stage and started singing. This happened a little over eight months ago and because of it Herman is now ranked as one of the top pop artists.

The Hermits are as follows: Barry Wilman is the 18 year old drummer; Karl Anthony, one of the original members of the Heartbeats, is the bass guitarist, and 17 year old Keith Hopwood plays rhythm guitar. Finally, Derek Leckenby plays lead guitar.

You may think 17 and 18 are a little too young to have a popular singing group but Herman did it and so can you. So pull out those dusty drums and guitars kids and start practicing.

Do you want to know something about your favorite singer or singing group? Send a postcard to "Alice" in care of the Sierra Madre News, Sierra Madre.

Perry's

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Hallmark Cards

for All Occasions

- GIFT ITEMS
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- SCHOOL SUPPLIES

SPECIAL Hallmark Greeting Cards FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

Annual Easter Egg Sale

Adelphians, womens service organization at Pasadena City College, will conduct its annual Easter Egg Sale for the benefit of International Foster Parents Plan from April 5-9, according to Mrs. Norma Sullivan, adviser.

Mrs. Sullivan and her husband participate in the Plan as foster parents to Nguyen-thi-Lieu of Saigon, Viet Nam. The Adelphians, after hearing the story of Lieu's underprivileged family, decided to contribute the proceeds of the Easter Egg Sale to their support.

They learned that Lieu's father recently was found to have tuberculosis and her mother suffers from severe anemia. As a result, it is very difficult for them to farm their small plot of land or to meet the bare necessities of life for the family.

Adelphians offer service to both college and community body cards and be interested in participating in school activities and to help community groups when requested.

Officers this year are Kathy Higgins of Altadena, president; Mary Blower of Duarte, first vice president; Lois Ryerson, second vice president; Barbara Long, secretary—both of Pasadena, and Carol Connor of Altadena, treasurer.

Elementary School Menu

35c Tray Lunch April 5-9, 1965

Monday—Toasted cheese sandwich, stewed tomatoes, cole slaw, apple sauce, oatmeal cookie and milk.

Tuesday—Hamburger and fixings of olives, pickles and cheese, potato chips, buttered corn, cherry cobbler and milk.

Wednesday—Tacos, buttered green beans, lettuce and tomato cup, mixed fruit, buttered French bread and milk.

Thursday—Oven fried chicken with potatoes and gravy or Mexican Pie, waldorf salad, chocolate pudding, buttered yeast biscuit and milk.

Friday—Oven grilled fish and tartar sauce, buttered carrots, fresh spinach salad, prunes, buttered corn bread and milk.

Sabbath Eve Services April 2

Sabbath Eve Services at the Foothill Jewish Temple Center, 550 S. Second Ave., Arcadia, will be held on Friday evening at 8:15 p.m. Rabbi Max R. Wasser will officiate and his sermon subject will be "The Month of Months."

Cantor Salomon Edelman will chant the liturgy of the service, accompanied by the Temple Choir under the direction of Philip Deutchman.

The prayer over the Sabbath lights will be offered by Miss Gloria Shulman.

Following the service, an Oneg Shabbat (Sabbath Hour of Fellowship) will be held in the Social Hall, hosted by Mr. and Mrs. Julius Maggiora, Mr. and Mrs. Norman Shulman, and Mr. and Mrs. Ben Stovitz.

Sabbath morning services will be held at the Temple on Saturday morning, beginning at 9:30 a.m.

Robert Forney Upgraded At Aerospace

Robert Forney, 624 Ramona, Sierra Madre, has been appointed Session V chairman for the Aerospace Electronic and American Astronautical Societies' 23rd annual meeting and exhibit by General Chairman, Dr. C. Ming Wong, Northrop—Norair.

This year's meeting, devoted to Space Electronics, will be held May 25, 26 and 27 at the International Hotel, Los Angeles.

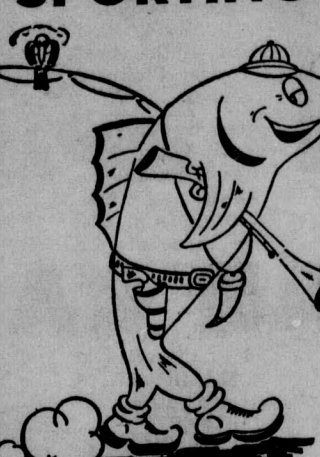
Forney is Section Chief — Spacecraft Control Section at Jet Propulsion Laboratory.

Or Vice Versa

A hospital is a place where people who are run down wind up.

—U.S. Coast Guard Magazine

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Let us clean, oil or repair your favorite reel. All work guaranteed.

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How often have you wished you had practiced in the off-season? Birds fly a little too fast? Now is the time to practice for that fall shooting —

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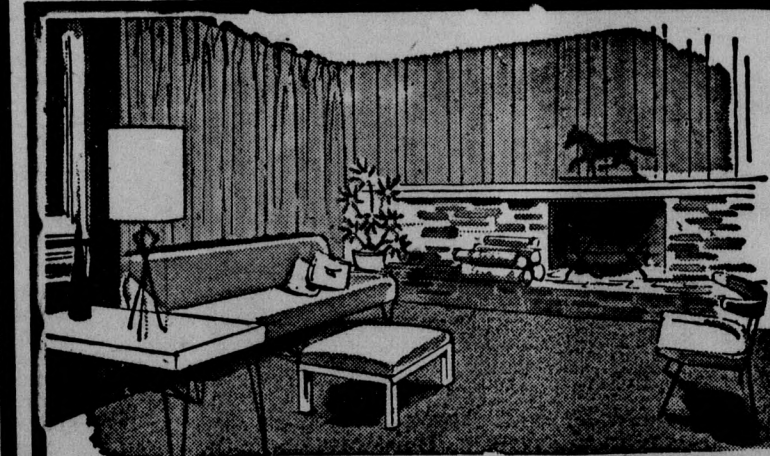


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Beautiful Platinum Finish, Matching Leather Trim. Every Conceivable Extra Including Air Conditioning
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Radio, Heater, Auto. Trans., Immaculate throughout
\$1595

'62 VALIANT V-200 4-DR. SEDAN

Radio, Heater, Standard Transmission, Full Vinyl Trim. Tops in economy transportation.
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Kenneth Patton
savings and loan profession and build business for the member associations through developing new avenues for lending. The committee is also concerned with present and proposed regulations for the protection of both the savings public and the associations themselves.

Patton has served as manager of Pasadena Federal Savings since the death last September of his father, Hamilton Patton, who founded the association and was its president and manager for 30 years. Kenneth Patton joined the association in 1946, was elected to its board of directors as a vice president in 1957, and was made executive vice president in 1960.

Children should be seen and not hurt. Defensive driving will always pay

6th Annual Vassar Book Sale

The Vassar Club of Southern California will open its sixth annual Volumes for Vassar used book sale in the Art Salon of Wilshire Federal Savings, 3500 Wilshire Blvd., Los Angeles, April 5 through April 9.

Mrs. William Kuhns, president of the Vassar Club, has appointed Mrs. Reuben Pannor and Mrs. Hamilton Barhydt as co-chairmen for this year's affair who report that over 100,000 books will go on sale, including textbooks, reference and technical works, paperbacks, fiction and non-fiction.

Proceeds from the sale will be used to supplement the Vassar Scholarship Fund for outstanding women students from Southern California.

Area chairmen are: Mrs. David B. Longmuir, Pacific Palisades, Santa Monica and Malibu; Mrs. Percival G. Hart, Beverly Hills and Hollywood; Mrs. Norbert R. Christeland Mrs. Stanley Abo. Bell Air, Brentwood and Westwood; Mrs. Stuart Cogriff, Central Los Angeles; Mrs. Richard Levesee, San Fernando Valley; Mrs. W. Woodbridge Dickinson and Mrs. Ernest A. Clement, Pasadena; Mrs. Donald Lewis, Altadena; Mrs. James Lee, Arcadia; Mrs. Thomas Savers, Claremont; Mrs. John Lewis Paulus, Redlands; Mrs. William Hardy, Santa Ana and coast cities; Mrs.

New Dog Training Program

The Santa Anita Dog Training Group will be starting new obedience training classes both in Arcadia County Park and in Covina. The last Saturday afternoon class will start on Saturday, April 3, at 2 p.m.

The group has postponed the starting of this afternoon class one week in order to give those dog owners who wish to train during the day a chance to enroll their dog, as this will definitely be the last daytime class starting until next winter.

Of course evening classes start all year around. There will also be a new course starting in Arcadia on Wednesday evening, April 7, at 7 p.m. The new class in Covina will start on Tuesday evening, April 6, at 8 p.m. Any dog five months on up may be enrolled. For further information please call either HI 6-6858 or EL 6-1096.

The real Bargains is the kind of insurance that can help keep the family safe

William Worthing, South Bay Area and Pals Verdes; Mrs. Malcolm Klein, Southwest Los Angeles.

Spring Classes At YWCA

Spring classes have been scheduled for the YWCA Foothill Center as follows: Bridge, Sue Swanson instructor, Wednesday, beginning, 9-10:30 and duplicate, 1-2:30.

Art Through the Year — Creative designs for your home, Paula Exton instructor, Wednesday morning at 11:30-12:30.

Genealogy — Trace Your Family Tree, Everly Graves instructor, Monday morning 10:30-11:30.

Thursday Special at the YWCA. Meet once a month for tours to interesting places in the Los Angeles area.

Y-W Wives Bridge. Meet on Friday morning, 10-1, for practice bridge playing and anyone interested in playing cards. New members are invited. Coffee served.

Swin Classes — Private and Class Lesson to begin in May. Children, after school classes; adults, Thursday morning 11-1; mother and pre-school children; life saving, mothers come and be prepared for summer.

You may register from 10-2 weekdays at the Foothill Center, 5926 N. Rowland, Temple City or phone the YWCA office, 287-3663 for more information. This is a United Way agency.

Last Week of Hanes Races

Plenty of action is in store for harness fans this week at Santa Anita as Western Harness Racing Association winds up its final full week of racing for the spring season which ends Thursday, April 8.

The week's activities start Tuesday, March 30, with the final race of the Far Western Trot Series and continue with the \$15,000 Los Angeles Trot Thursday, April 1, and the \$10,000 Spring Sophomore Pace Friday, April 2, and conclude with the \$12,500 Spring Maturity Pace Saturday, April 3.

Ed Schafer's Lumber Son will attempt to add another win in the Far Western Series, having won over Prince Newman and Cashier Boy last Tuesday, March 23.

The Los Angeles Trot will mark the final prep for the \$20,000 California Trot closing day, April 8. Argo Kid, winner of the \$7,500 Inglewood Trot and the \$12,500 Spring Maturity Trot at Santa Anita, heads the field, while other contenders for Los Angeles includes Express Rodney, Big John, Filter and Donner Hanover.

The eagerly-awaited clash between Adios Vic and Adios Marches takes place Friday in the Spring Sophomore Pace, with the field expected to include Trotwood Jim, Tarport Prince and Tarport King.

Adios Vic scored a sensational victory in the \$3,200 Quota Club Pace March 20, coming from 10 lengths back to nip De Breeze by half-length in 1:59 4/5. Adios Marches posted a string of 12 straight wins as a 2-year-old in 1964 and was clocked in 2:01 4/5 in finishing second to Bye Time at Washington Park, Ill., two weeks ago.

The Spring Maturity Pace brings out such outstanding 4-year-olds as Tarport Count, Bosco Rosco, Gayliner, Jerry Adios and the Jim Dennis entry of Texas Freight and Miss Tee. Bosco Rosco and Gayliner have recorded wins at the meeting, while Jerry Adios and Tarport Count were the leading 3-year-olds at Santa Anita and Hollywood Park, respectively, in 1964.

How True
Worry will make almost anybody thin — except the people who worry because they are fat.

—Reporter, Kanawha, Ia.

Read the Classified
They are Little Bargains with a Saving

Sierra Madre At Bottom For Valley

The U.S. Commerce report, he stated, "seems to me someone has been giving us the slip on sales tax revenue. We may have to look into this, as here are the records on Sierra Madre Business for the length of time Sales tax has been in effect:

Of course it is realized that the above are only figures, each and every merchant in Sierra Madre knows whether his business is in the condition that the report states. Each of us know that the increase in population for the years mentioned was approximately 33 percent in our city. If we are now standing 74.3 per cent behind the rest of the Valley in business then the time has come to take an analysis of the situation, and call upon our own Chamber of Commerce to come up with some of the answers. A deplorable picture has been painted of our city, most of which is figures. What is the truth, we would be happy to hear from anyone that may have the answer.

Figures in the report shows that Pasadena has had an increase of 22.8 per cent, while Arcadia has had an increase of 33.6, but for the years 1962, by figures of the State Board of Equalization Arcadia has shown a decrease in business from 62 to 63 of approximately 5 per cent; while Pasadena has shown only an increase of 3.9 per cent. To us somewhere between 1958 and 1964 something happened to our area, giving all other cities this tremendous increase and leaving Sierra Madre at the bottom.

In bringing this report to the attention of our City Ad-

Guest Speaker St. Rita's Guild

The Rev. Paul Caporali will speak on the "Holy Shroud" and also show films at the regular luncheon meeting of St. Rita's Guild at 11:45 a.m. in the school hall on Tuesday, April 6. Father Caporali is from Don Bosco Technical High School in San Gabriel.

Hostesses for the luncheon will be second grade room mothers, Mrs. Virgil Archambault, Mrs. James Fisher, Mrs. Alvin Winnen, and Mrs. Ray Rodolf, assisted by Mrs. John Bigley, Mrs. Eugene Brown, Mrs. Craig Finne, Mrs. Herbert Germain, Mrs. Melton Buettner, Mrs. David Duran, Mrs. Fred Gerbstadt, Mrs. James Lloredo, Mrs. Stephen Paine, and Mrs. J. Lavano.

Ways and means chairman, Mrs. Ralph Alfieri, will announce plans for "Carnival Day at St. Rita's," to be held in May.

SIERRA MADRE NEWS—8
Thursday, April 1, 1965

Marberry Shop

fashions were given by Mrs. Roslyn Diener of the Marberry Shop, and the models included Linda Barton, Melinda Cavanaugh, Judy Clark, Ravelle Davis, Claudia Hickman, Debbie Johnson, Sue Julian, Diane Regnaud, Barbara Siemens, Cathy Culver and Tina Tribolet.

Following the showing of the new spring fashions, Mrs. Roslyn Diener was presented with a beautiful bouquet of carnations, and approximately 200 guests were served refreshments of petit fours, sherbet punch and coffee on the patio.

An
Apothecary
... weighs and measures



Today, Thursday, April 1st, is the big day for bargain hunters, as it marks the start of the traditional Rexall One Cent Sale at our Pharmacy. It is considered one of the "greatest merchandising events" of the year, the big ten-day sale, and it will again feature hundreds of nationally advertised Rexall products, from aspirin to vitamins, on sale at two for the regular price of one, plus a penny.

Our big Rexall 1c Sale is the event of the year which our customers look forward to as much as we do. This is one way we can express our appreciation to our customers and friends, since each 1c Sale offers almost fifty per cent savings on cosmetics, household products, medicines, personal needs... hundreds of useful items, for every member of the family. And our customers and friends appreciate the fact that they can save money and still be assured of the same fine quality they know is guaranteed by Rexall.

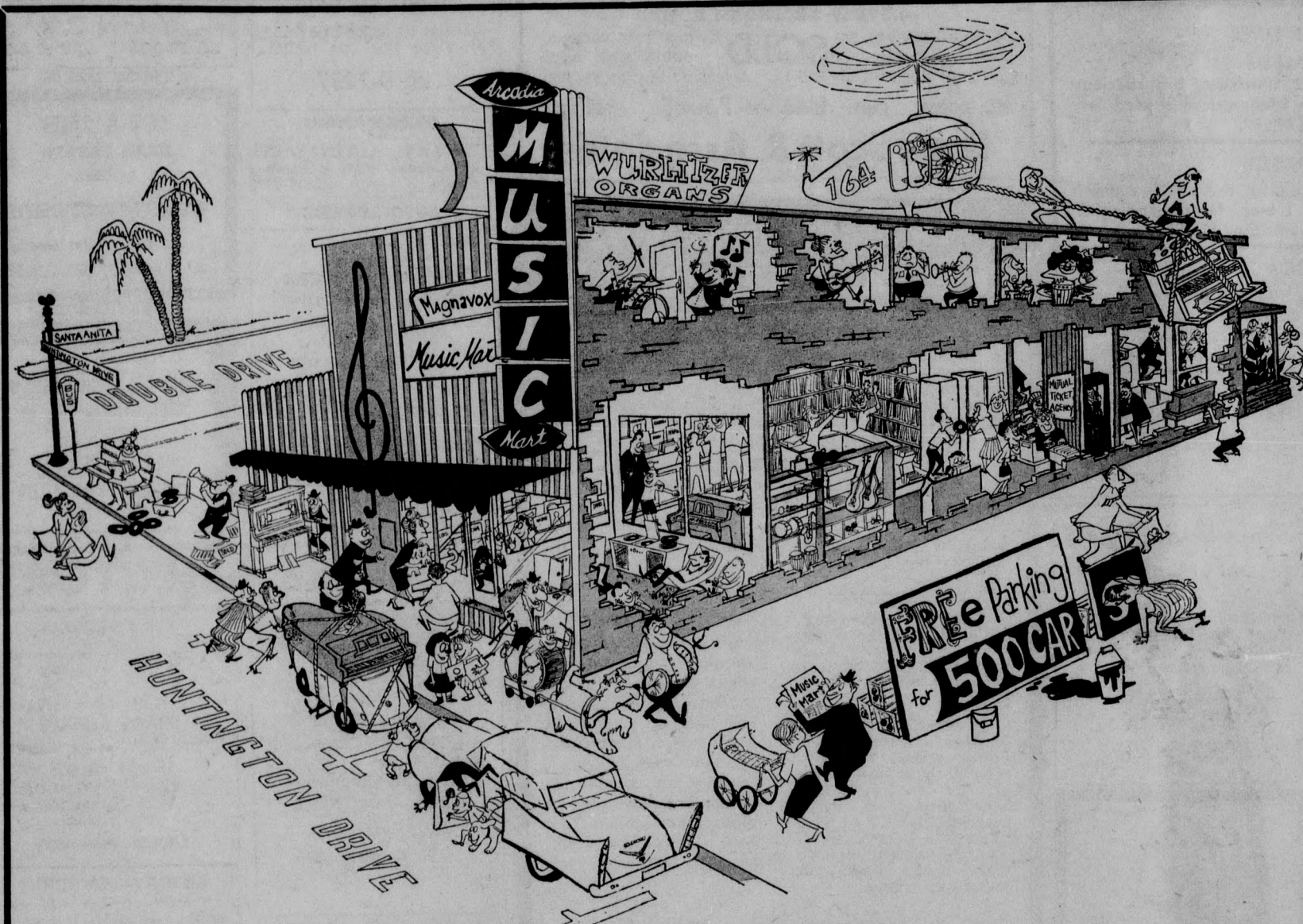
This famous Rexall Original 1c Sale was initiated by Rexall in 1913 and is considered to be America's Greatest Drug Store Event. In addition to items useful for all the family during the spring and summer seasons, Rexall makes available many surprise buys which are not on the 1c Sale Plan, but represent big savings.

We are planning and looking forward to seeing you... come early while the selections are best.

Rudolph R. Hartman

Hartman
Rexall Pharmacy

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SPECIAL PURCHASE WURLITZER ORGAN SALE

The famous Wurlitzer Professional Model 4100 Spinet Organ featuring:
SH-BOOM SPECTRA-TONE 2 Speed REVERB - PEDAL & MANUAL SUSTAIN
CHOICE OF FINISH

Finest Spinet Organ Ever Made.

- Regular price in Walnut\$1340
- Regular price in Italian Provincial\$1365
- Regular price in Mahogany\$1315
- French Provincial\$1385
- Early American Maple\$1375

Supply Limited — Come Early

Factory Direct Shipment — Organs In Original Cartons — Bank Terms.

Your Choice -- Only

\$1095

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100% CONTINUOUS
FILAMENT GOLD
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- Bank Financing
- Take 3 Years To Pay

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10—SIERRA MADRE NEWS Thursday, April 1, 1965

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AUTO. TRANS., RADIO & HEATER
- Exceptionally Clean
'60 RAMBLER SEDAN **\$649**
RADIO & HEATER, AUTO. TRANS.
- Really a Good Buy
'62 CHEVY CORVAIR **\$899**
AUTO. TRANS., RADIO & HEATER
- Stick Shift
'62 CHEVY MONZA **\$1199**
4-SPEED, RADIO & HEATER

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FOR SALE BY OWNER

S.E. Pasadena
2 bdrm. near markets, schools & bus lines. R-3 lot. Excellent rental area.
794-6651

Built by DeLatorre

For sale by owner
41 Olive, Sierra Madre
1 extra lge. bedroom, 2 small. This week by appointment only call —
355-0649
Open House Sat. & Sun.
Price \$19,500
Next week with agent \$21,500
Price firm. Save \$2,000 on this buy in Sierra Madre

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Bill Ding



STARTS APRIL 5

INTERIOR LATEX PAINT

Sherwin-Williams
Excellor
\$3.56
A Gallon

MYRTLE AVE. LUMBER

1525 South Myrtle
Monrovia
EL 5-1851

FOR SALE — REAL ESTATE

CHARMING HOME

Beautiful lot, top residential area, immediate possession.

\$33,500

Owner

EL 6-1067

BEAUTIFULLY ELEGANT

Expandable 2 to 4 bdrms. and/or 2 lovely guest houses. Lge. living rm., separate dining, 3 baths, gorgeous double lot, oval pool, terrific mountain view (even income from guest house on second lot). Very best area — \$48,900.

ARTY

(Not in Canyon)

Interesting, unique 2 bdrm., lge. den, lge. living rm., w/fireplace. Cozy older bungalow, needs some handyman decorating, situated on beautiful 84 ft. frontage lot. Priced to sell \$16,900. Drive by 435 Auburn Lane. Call for appt.

CARMEL TYPE HOME

In the high hills, Xint. new home area, pretty white brick with brown decor, level double garage, charming interior, imported French tile floors. Perfect for couple or easy expandable as has lge. extra sleeping area. Terrific view, double lot. Priced to sell in the low \$20's. Drive by 821 Skyland. Call for appt.

INVESTORS-BARGAIN

Fabulous 20 unit apt. house in lovely Corona, 1 year new, has been full — but needs management now. Can be had at a bargain. Try some under \$169,000. In the same area of 40 unit apt. building site priced to sell at \$38,000.

TERRIFIC BUSINESS OPPORTUNITY

Outstanding lease on Sierra Madre corner commercial. Will build to suit. Call for details.

LA LONE REALTY

Dorothy La Lone & Associates

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24 Hour Service

Skandia Real Estate

949 W. FOOTHILL BLVD.
357-2201 MONROVIA

MOTHER-IN-LAW

A very special 2 bedroom and dining room front home with a 1 bedroom guest home; plenty of privacy; both homes in excellent condition — \$3000 down.

HOME AND INCOME

Three bedroom home and two 1 bedroom units with room to build. 50'x200' R-3 lot; good west side location. Submit your down payment — \$27,950.

NEW SPLIT LEVEL

380 N. Apburn
4 bedrooms, family room, 2 fireplaces, big spacious rooms. Plush carpets, built-in kitchen, tree shaded lot, beautiful view. 10% down. \$39,950.

REDECORATED

Real sharp 2 bedroom, den, dining, R-3 lot, new paint inside and out, new carpets. 1 block from shopping & schools. Drive by 377 W. Montecito. \$18,950.

4 BEDROOMS

plus beautiful paneled family room. Brand new home with Frigidaire built-in kitchen, beautiful 60x175 lot, 1 block from Hastings Shopping Center. \$36,900.
355-3009 355-2765

YEATS CO.

Realtors — Multiple Listings
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FOR SALE — REAL ESTATE

COUNTRY PROPERTY

3.69-Acre Corner. Lucerne Valley, back into mountains. Approximately 2 1/2 acres level. Paved streets, city water, elec. \$2900. \$50 down, \$35 month.

OWNER EL 5-3205

THINK SUMMER

Cool 20x40 pool, cabana. 7 yr. old Provincial. 2 bedrooms, natural wood kitchen.

\$27,500

Next door is the identical home with a shuffle board court.

\$23,500

CONVENIENT R-3

Neat 2 bedroom stucco. Sep. dining, tile in kitchen and bath. Lg. serv. porch.

\$17,500

QUICK OCCUPANCY

Ranch, shake roof. 3 bdrms., 2 baths, lg. family room bilt. in kitchen, attic cooling fan, FA heat, fireplace. Screened lanai, 2 car g.r., connected to sewers.

\$31,500

ROOM FOR HOBBY

Clean and comfortable 2 bdrm. lge. liv. room, fireplace. Remodeled kitchen and dining, plus a light basement with 2 bdrms., 1/2 bath. 2 car port. Quiet, tree-lined st.

\$21,500

SECLUDED

2 blks. from Orange Grove. Artistic 2 plus bedrooms. Garage converted to living quarters. 2 car port.

\$22,750

CLOSE TO ST. RITAS
Sweet and clean 3 bedrooms. Fireplace, w/w carp., rear access to 2 car garage.

\$26,750

AREA OF MONASTERY

3 bdrms., 1 1/2 baths, fireplace, screened lanai opening to lovely yard & Mt. view. Quiet street of good homes.

\$27,500

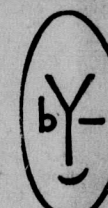
Sierra Madre Home For Sale

2 bdrm., 1 bath screened porch, badminton court, corner lot. EXTRAS — air conditioner, disposal, range, new carpets.

Submit \$25,950

BY OWNER

797-6475



Economy

Spotless 3 Bdrm., 1 1/2 bath on 100x150 lot, trees, bilt-ins — a great value! \$26,900.

Value

Just listed! Yummy 3 bdrm & family room on gorgeous view lot. 1 1/2 baths, bilt-ins — 3 patios. \$37,800.

Luxury

Real Hard - to - find Small Estate on Rancho Road, 150x270, includes 3 BR & Den luxury home, Paddock Pool, tennis court and lovely grounds. This bears investigation! \$55,000.

FOR REAL ACTION, LIST WITH

Barney Yunch

EL 58-0-58

or SY 58-0-58

Harry A. Lange

Real Estate & Insurance
Multiple Listings

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Specializing in residential re-roofing
Call us for FREE estimates in following —
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• Composition shingles over composition shingles
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• Cedar shakes over cedar shingles
• Tear off existing roof & replace with roof of your choice

Butler-Chadwick Co. Inc. ED 2-3046

FOR SALE — REAL ESTATE FOR SALE — REAL ESTATE

SOLID INVESTMENT

Prime commercial property, main intersection of Sierra Madre. Beautiful constructed retail store w/ storage warehouse & parking. Adjacent to \$90,000 property. \$53,500.

DRAMATIC AND DIFFERENT

"Chic" contemporary, lots of glass, 3 bdrms, 3 baths, 185 ft. frontage, great for entertaining — Glorious view. \$47,500.

1/3 ACRE — ARCADIA HIGHLANDS

Fine 3 bdrm. home with formal dining rm. or family rm., 2 baths, 2 fireplaces, bilt-in kitch, beautiful pool, lots of decking, designed for entertaining. Forever mountain view. Owner transferred. \$39,950.

2 1/2 ACRE SITE — \$36,950

... ALL HEART stately older 3 bdrm. home, speaks to you of comfort and charm in a setting of many trees and "way-out" view. 18x27 liv. rm. w/fireplace, 2 lovely patios, guest house w/ba., lots of paved parking, room for boat or trailer.

EXPANDABLE

Daniel built home. Two 15x17 bedrooms, 2 baths. Truly expandable. Huge oversized garage completely finished except for floor. Located in top area. \$33,950.

LOVELY 2-BEDROOM HOME

With aluminum siding, new w/w carpets. Newly decorated, p. double sink with garbage disposal on R-3 Lot. A terrific buy at \$15,950

EL 5-0934 Call: Eleanor Powell 798-0771

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FABULOUS ESTATE — 5,000 SQ. FT.

of gracious living on 1 1/2 acres, 7 baths, olympic size pool, guest houses, maid's rm., 4 big bdrms., 3 fireplaces, huge den & huge lanai. To be sold as now luxuriously furnished. Includes extra 100x225 ft. lot. All this for \$135,000. No address given — shown by APPOINTMENT ONLY.

IDEAL FOR TWO

Twin bdrms. w/bath plus huge conv. den w/pullman shower bath. Beamed ceilings in liv. rm., 2 walls of sliding glass in den w/bar. Oversized dbl. garage w/turn-a-round drive, landscaped yard w/big oak. Only \$21,900.

NICE INCOME

Duplex, 2 — one bdrm. units, both rented. Room for more building. R-3 lot 50x150. Good close in location. Reduced to — \$16,500.

ONLY \$26,500

for this quality built, 3 bdrm., stucco 1 1/2 pullman bath & stall shower, fireplace, HW flrs. Entertaining & large covered landscaped patio is a delight, oversized dbl. garage, fenced fruit area, valley & mountain views.

HASTINGS RANCH

Over 2,000 sq. ft. completely remodeled 3 bdrm., 2 bath, fireplace in liv. rm., dining rm., lge. family rm. & kitch., guest house, lots of storage, new cpts., drapes, laundry rm., used brick front, view of valley & mountains. Room for pool in terraced backyard. \$33,500.

John H. Curtis, Realtor

304 West Sierra Madre Blvd.

EL 5-3433

Evenings EL 5-0996

THIS WEEK'S SPECIALS

BIG LOT — LITTLE HOUSE

on lot 50x190, small 2 bdrm. frame house. Lots of shade and trees. Sold as is \$16,500.

RANCH STYLE

2 bdrm., dining-den, spacious living rm., kitchen with breakfast area, hobby house, w/w carpets & drapes included. \$18,350.

2 HOUSES ON R-3 LOT

Value in land, lot 50x190, zoned for 6 units. 1 block to bus and stores. \$20,000. Also have lot 50x185, 1 older house, zoned for 6 units \$18,000.

RUSTIC RANCH

On lot 80x200 with 21 bearing fruit trees. This ranch home features 3 bdrms., den, 2 full baths (2,000 sq. ft.) plus second house with living rm., kitchen & bath. Ideal for 2 family use. Fine neighborhood. Shown by appointment only. \$32,500.

ROYAL SHAKE ROOF

Contemporary modern ranch 17.8x24.3 living room, Palos Verdes stone fireplace, natural wood kitchen, Frigidaire range & oven. 3 bdrm. 1 1/2 tile bath. F.A. heat, w/w carpets & drapes. Landscaped by architect. Outstanding value \$31,500.

FAMILY HOME PLUS POTENTIAL INCOME

Early American ranch house, 1900 sq. ft., living rm. with fireplace, full family dining rm., 3 bdrms., 2 1/2 bath, natural wood kitch. w/breakfast area. Central hall plan, work shop, flood-lighted badminton court, oaks, sycamores, camelias on a chain-link fenced lot 100x190. Zoned R-3 w/room for rental units; lot zoned for maximum 12 units. Outstanding value \$41,500.

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TRADE! Excellent — 4 Unit Apartment, no vacancy bilt-ins air cond., carpet & drapes, all 2 bdrm. Trade for single home. Get the facts!

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Heads
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15 1/2-OZ. CAN2[¢] FOR 59[¢]ARMOUR'S
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SAUSAGE
4-OZ. CAN2[¢] FOR 29[¢]CHILI
WITH BEANS
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Apple Sauce

Libby's
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LB. CAN6[¢] FOR \$1

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Dole's French Style
Seasoned
LB. CAN5[¢] FOR \$1New Safe Suds
AJAX LAUNDRY
DETERGENTGIANT
SIZE69[¢]Fruit Punch
Apple, Grape, Orange
HI C DRINKS12-OZ.
CAN3[¢] FOR 33[¢]

OCEAN SPRAY -- Vitamin C Added

Cranberry Juice Cocktail

QT.

55[¢]

SWIFT'S

Pard Dog Food

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10[¢] FOR \$1

SW MINCED or CHOPPED

CLAMS

7 1/2-OZ.
CAN4[¢] FOR \$1"Large enough to
serve you, small
enough to
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HOME OF THE GREEN FROG
ON THE CORNER ON THE
SIERRA MADRE SQUARE

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Quality Meats

OCOMA BONELESS -- BREAST and THIGH

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ROAST or
STEAK\$1.79[¢] lb

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FRESH
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39c lb.

3 lbs. \$1

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CUBE STEAK\$1.09[¢] lb

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PORK SHOULDER
BUTTS69[¢] lb

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5 lbs. \$8.99

\$1.89[¢] LB.

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FRUIT SALAD
WITH JELLO45[¢]Medium or Sharp
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SLICE 'N BAKE -- 10 Varieties

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Makes 3 to 4 Doz.

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JUICE6-OZ.
CAN6[¢] FOR \$1

Van de Kamps -- 9 1/2 oz. Pkg.

FRENCH FRIED HALIBUT

65[¢]

Thursday, April 1, 1965

SWIMLESSONS
90° Indoor Pools - All Ages
Gerrish's - 793-1345**Exhibit**

Sierra Madre Public Library Exhibits for April include Primitive Chinese Art, Paintings by Hazel Morley, and Pottery Figures by Ellen Fergus.

R-3 Property Owners Air Consensus

screening device need not be solid masonry but any approved screening device and access need not be vehicular.

Storage Area — At least 36 cu. ft. of enclosed storage for each living unit other than in the dwelling itself.

Floor Area Per Unit — Members were emphatic that no requirement should be made as to square footage in each unit but that this was covered in the State Uniform Housing Code.

Landscape — With only two dissenting, majority ruled that there should be no attempt to require specified landscaping.

Preliminary Plans, Plan Review, Plan Review Engineering and Appeal — Unanimously agreed that this was an attempt to build up administrative staff un-

necessarily and that the old procedure of the building inspector checking plans for conformity to code and ordinance was very adequate and workable.

Barney Yuncik announced that Roberta Ross would present results of the meeting before the Planning Commission on April 2 at the City Hall Council Chambers and should have the proxy of everyone concurring with the opinions of those present at Wednesday's meeting.

Proxies may be mailed to Roberta Ross at 620 Chaparral Road, Sierra Madre and she may be contacted by phone at EL 5-3690. Yuncik also urged all interested people to attend themselves this important Study Session on Friday, April 2 at the City Council Chambers in the city hall.

SPORTS

AS

Hank Ives

SEES IT



ORIOLES TO ROOST ON FLAG PERCH IN 1965

THE AMERICAN LEAGUE pennant race boils down to four teams and OLD HANKUS again puts the "kiss of death" on the Baltimore Orioles in a dogfight with Cleveland, New York and Chicago.

Detroit must be rated as a darkhorse candidate or at least given the best shot at the bottom first division berth. Minnesota, Los Angeles and Boston are capable of top notch play but in general have questions that if go unanswered will mean the lower depths.

Washington has men who can belt 'em, but no one to get 'em out and Kansas City would be lucky to finish fourth in the PCL.

1. BALTIMORE 4-1 Orioles in photo finish last time, razor sharp.

2. CLEVELAND, 8-1, greatly improved and an upset factor.

3. NEW YORK, 8-5, always the one to beat. Trying for sixth straight.

4. CHICAGO, 2-1, good second last time out. May be the winner.

5. DETROIT, 10-1, upset factor off best effort.

6. MINNESOTA, 12-1, hard to place this low. May improve last finish.

7. LOS ANGELES, 15-1, outside chance for in the money finish.

8. BOSTON, 25-1, could move up a few notches.

9. WASHINGTON, 50-1, improved over last year but still a long way to go.

10. KANSAS CITY, 99-1, no chance at all.

SO THERE is Old Hankus' American League handicap for 1965. Now let's do a little analysis and mix in a few individual predictions.

PENNANT FEVER in the nest of the Orioles. Hank Bauer's henchmen missed by just two games last season after setting the pace most of the way. Injuries to Powell, Orsino, and Estrada and sub-par years for Barber and Siebern were costly.

Baltimore has a nice blend of pitching strength, the best fielding team in the circuit led by incomparable Brooks Robinson, adequate if not outstanding power and a group of improving youngsters. It should add up to a pennant cocktail. Even if Bunker (19 wins) isn't for real, Barber should pick up the slack. The Orioles would like to get Minnesota's Jim-

my Hall but would have to give up Jerry Adair.

CLEVELAND has all the ingredients for a championship since making key winter deals that brought Hinton and Colavito. Yankee castoff, Ralph Terry, could rebound with a big year giving the Tribe pitching depth to go with their fantastic power. If Hinton could make it at second there would be no weak spot in the lineup.

THE YANKEES are shooting for six straight but failed to make any changes after losing the world series to the Cards. Johnny Keane is the only new face and while he is a good manager, he can't run for Mantle, throw for Ford, or fill-in where needed on the field. The Bombers are always the one to beat and this could be the year that two or three tough opponents turn the trick.

CHICAGO. Rough to place them as low as fourth after missing just by one game last year. Romano adds punch behind the plate. Skowron and Ward provide power but outfield picture is cloudy with only Floyd Robinson in rightfield as a sure starter.

DETROIT has a fine outfield, first class catcher, good power, good fielding, but must get hurling depth behind Lolich and Wickersham. THE TWINS have power to spare but need help at secondbase and young slab stars must come through.

THE ANGELS are mighty tough to figure. When Old Hankus picked them first two years ago, they finished ninth. Last year he liked them for seventh place and they outthrust Cleveland and Minnesota for fifth place. Chance and Newman could be 20 plus winners which is a fine start for any club. Third is a trouble spot and mound depth a question mark. We've learned to never underestimate Bill Rigney and hope everything falls into place. They could be right up there battling for the hunting.

BOSTON has fine hitters in Conigliaro and Yastrzemski, good bench, lots of power and a new manager, Bill Herman. On the debit side is a dearth of starting pitchers and a firstbase problem. Again if Bennett and some of the youngsters make it big, Radatz will do the rest and the Sox will climb.

FRANK HOWARD should bring a lot of thrills to WASHINGTON who can now field a team with plenty of power, pretty good fielding, and a "diaper-type" group of starters. The Dodger Bee team may still be a year away from climbing in the standings. KANSAS CITY appears to have no chance for anything but tenth place.

ROCKEY COLAVITO will win the MVP award for boosting the Indians to their lofty second place finish and for leading the league in runs - batted - in. HARMON KILLEBREW is still good for the homer title and we like CARL YASTRZEMSKI to win the batting title from teammate Tony Conigliaro. Al Kaline, Vic Davallillo, Tony Oliva, Jim Fregosi, and Pete Ward.

BOOG POWELL, COLAVITO, ROGER MARIS, FRANK HOWARD and BOB ALLISON should vie for the homer title with the "Killer" while WARD, KALINE and BROOKS ROBINSON figure in the RBI hunt. The Angels' COSTEN SHOCKLEY and WILLIE HORTON of Detroit will fight for top rookie honors.

Old Hankus likes JIM BOUTON, STEVE BARBER, DEAN CHANCE, FRED NEWMAN, CAMILO PASCUAL, JUAN PIZARRO, and JACK KRALICK to be 20-game winners.

SO THERE is the "Crystal coming pennant chase. You Ball" predictions for the coming pennant chase. You pays your money and you takes your chances but this is the year the Yankees get unseated.

Attend the Church of your choice this Sunday

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News From Your . . .**COMMUNITY HOSPITAL**

Mr. and Mrs. Jesse Cardona of 620 Hurstview Ave., Monrovia are announcing the birth of their daughter Caroline who is their fifth child. She was delivered at Sierra Madre Community Hospital Monday, March 22, weighing 7 pounds 2 ounces.

Carl Tolle of 539 E. Grand View Ave., Sierra Madre is in Sierra Madre Community Hospital where he is recovering from recent surgery.

A patient for several days during the past week in Sierra Madre Community Hospital was John Donaghue who resides at 314 Sierra Madre Blvd., Sierra Madre.

A little daughter who has been christened Deborah Lee was delivered to Mr. and Mrs. Clifford Page of 3237 Fairpoint St., Pasadena, at Sierra Madre Community Hospital. Her weight at birth on Monday, March 22, was 7 ounces 6 ounces.

Tom Malloy a resident of Sierra Madre until recently was a patient from Monday until Friday of last week in Sierra Madre Community Hospital. Mr. Malloy presently resides in Hacienda Heights.

Mrs. Ira Fox was admitted to Sierra Madre Community Hospital Thursday of last week for continued treatment. Although Mrs. Fox is not a resident of Sierra Madre at this time she has here many friends and acquaintances of long standing.

Admitted as a medical patient to Sierra Madre Community Hospital last Friday morning was Clete McCoy of 155 W. Bonita St., Sierra Madre.

Genuinely happy are Mr. and Mrs. Vidal Hernandez who reside in Pasadena at 888 Mar Vista St., with their first baby whom they have named Jeffery Vidal. He was delivered at Sierra Madre Community Hospital Wednesday, March 24, weighing 6 pounds 16 ounces.

Spending several days recently in Sierra Madre Community Hospital was Clark Casey of 340 E. San Gabriel Court, Sierra Madre.

It's "two of a kind" now for Mr. and Mrs. William Hammer of 8642 Edmond Dr., Rosemead. Their second

Receives Contract

Bids for the installation of an instructional pool at the Sierra Madre Swimming Center, were opened at the Council meeting of March 23, and awarded to Griffin and Son of Sierra Madre for a low bid of \$11,378.50.

This was a budgeted item of the Parks and Recreation Department at \$12,500. Two bids were received, the high being \$13,026. The pool will be installed in time for summer activity.

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THURS., APRIL 1
thru SAT., APRIL 10
Hurry In . . .

Hartman
Retail Pharmacy
All Bethel girls will be serving and the mothers and fathers are helping in the kitchen to make the benefit a huge success. Lynn Heather and Diana Fursley are chairmen in charge of the affair.
All Masons and friends are cordially invited to attend.

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'63 MERCURY MONTCLAIR M'd'r Cpe.	\$2295
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10% DISCOUNT	10% DISCOUNT	YOURS FOR ONLY
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Assessor's Office Reduces Budget For Fiscal Year

County Assessor Philip E. Watson today announced that his \$9,823,000 budget request for the coming fiscal year is down more than \$100,000 from last year's total net budget of \$9,926,000.

The '65-'66 budget also shows a decrease of 35 positions, Watson said.

Analyzing the budget history of his department since he took office in December, 1962, Watson pointed out that the current '64-'65 budget increased only 6.44 per cent in the two years while the Los Angeles General County budget had increased 26.08 per cent in the same period.

"Our expenditures included mandatory salary increases of 5.3 per cent in 1963-64 and 2.75 per cent in 1964-65," Watson pointed out.

"Also included were ad-

ditional funds necessary to carry out new programs ordered by the state legislature, such as notifying taxpayers of assessment changes and the development of a staff to represent the Department before the Tax Appeals Boards."

One additional budget item of \$150,000 per year was introduced by Watson as the cost of establishing and maintaining the post-audit of business property affidavits. However, the program has resulted in its two years of operation in the addition of approximately \$83,000,000 in additional assessments and returned an estimated \$1,000,000 in additional tax revenues.

Overall, Watson said, the basic operation of the Department has shown a decrease of \$1,250,000 in costs during his term in office. Despite the fact that the mandatory salary increases, publication and tax appeals boards costs and the post-audit program totaled \$1,535,000, there has been an actual dollar increase in the Assessor's Department budget of only \$600,000.

These savings have been effected, Watson said, through streamlining of existing operations, greater efficiency and what he described as "a determined effort to cut costs at no loss in service."

The boundaries of the Soviet Union total 38,000 miles.

Statisticians are not the only men interested in figures.

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SALE

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thru SAT., APRIL 10

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Telephone — ELgin 5-3414
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Sierra Madre

VENT

for the "other side"
by "VAN DYKE"
(Lee Ellerbrock)

By now, the community dinner honoring May Shearer, Fred La Lone and Bill Wark two weeks ago will have been forgotten — but Fred and Bill's pioneering for and leading the Sierra Madre Mountain Search and Rescue Team will never be forgotten by a grateful town and nature friends everywhere.

Some of you may have missed during the month of January, the publication by Russ Leadabrand in the Independent Star-News of a letter he received from Bill Wark about the new life and lost glamor restored to the "Old Mt. Wilson Trail."

After Bill gave credit to several individuals, the Sierra Madre Rescue Team and, of course, to the members of the Mormon Church who gave the greatest amount of help, Russ Leadabrand added: "What modest Bill Wark does not mention here is that he, above all, deserves the credit for the Old Mt. Wilson Trail. It was his self-assigned duty to see this project through and by means of the gentlest persuasion you ever heard, Wark and his delightful family, have accomplished this. Sierra Madreans please note: THIS MAN IS DESERVING OF UNCOMMON PRAISE."

I humbly suggest that the "Old Mt. Wilson Trail" in the future be called by all Sierra Madreans, the "Bill Wark Trail" and that the necessary steps be taken by the officials in question to have this name permanently given to the trail by the proper authorities. He richly deserves this honor...

The joyous noise today (3/23) about our new conquest of outer space through manual maneuver of the duplex space-craft, following another successful photo shot to the moon, is in weird contrast to the planned silence of the capital of Alabama, the suggested deserted goal of so many hopeful negroes — the shut-down of legislature and mock-holiday of all business... Oh, if only the compassion of our hearts were as far advanced as the computers of our brain—!

How could R. Robert Evans, after reading the letter of Edith Thatcher Dane, teacher and school board member, giving THE FACTS to "Mr. Stiffbak" — which are available to every one bothering to read the board minutes — that "No vote to adopt or not to adopt the Triad plan has ever occurred," nor "Presented to the board for a vote" and that "No member of the Pasadena Board of Education ever, at any time, planned the bussing of children across town," how could Bob Carrot Top Evans state in his lead article of the "squeak" that "the Prince-

ton or Triad pilot plan was introduced to the school board several months ago and was defeated by ONE vote" and that "Should either Hugg or a yet to file candidate be elected, this plan is sure to come up for the coming school year and BE PUT INTO EFFECT!" What happened to your objective, CP, to "always print the Truth" and "not hesitate to give the true facts as they are"?

I am happy to note, though, that Carrot Top would support Sen. Kuchel if he intends to run for Governor of this State — and that he has persuaded even Stiffbak to support the combined effort of the Republican Party, in that case, to fight together so that a Republican Governor can once again head this State!

What I don't understand, however, is why Dr. Henry Witty has taken the Goldwater sticker off his car! It is only four months since the election and the usual mourning period for a losing candidate is six months... I had even thought that the Doctor would keep it on his bumper until 1968...

The praise of Rev. Martin Luther King by the founder of the Birch Society as a representative of our truly American tradition of "love for one's country and fight for freedom and justice for all" was highly commendable and may pave the way for a better understanding between all the citizens of this great country...

If you believed any of the "news" items of the last three paragraphs — look at the date of this issue and "smile — you are an April Fool!" The joke is on you...

EDITOR'S NOTE — The whole cotton picking thing is a joke.

Winners of Golf Round Announced

Eaton Canyon Women's Golf Club played a Selective Front or Back Nine Tournament, with the following winners:

A flight, Flo Temmesfeld, 30; Betty Hall, 33; Gloria Keough, 33½.
B. Flight, Lois Young, 26; Dede Dager, and Gail Clement, 32.
C Flight, Mary Ryan, 34; Nicky Riordan, 36; Jo Barton, 37½.
D Flight, Jean Harrold, 30; Rae Doyle, 31½, and Fran Ross, 33.

Flattery is still the best way to get to first base with some.

When the truth hurts an enterprise, there is something wrong with the undertaking.

Unruh Supports Mountain Site

Assembly Speaker Jesse M. Unruh said today he supports the location of a new state park in the Santa Monica Mountains in the area favored by the Friends of the Santa Monica Mountains State Park.

"I support a location as close as possible to the population center of the Los Angeles Basin," Unruh said. "I believe the State Park Commission is on the right track in deciding to reopen the study of available sites in the Santa Monica Mountains."

"The Friends' site is the closest to the population center most in need of additional recreational facilities. It should be acquired now while the land still is available."

"I believe it is possible and also highly desirable for the state's plans in this area to be integrated with those of local government to broaden the base of financial support, including the use of the area for sanitary land fill operations pending full park development. This kind of participation would help offset the higher costs

which accompany a close-in location."

Other Sites Favored
Speaker Unruh authored the initial study resolution of 1964 requesting the Department of Parks and Recreation to explore potential park sites in the Santa Monica Mountains. The department's first report, the so-called Fisher Report issued three months ago, favored two other possible sites over the Friends location in the vicinity of the San Diego Freeway at the north city limits of Los Angeles.

After its issuance, Speaker Unruh joined with Assemblyman Robert S. Stevens of Santa Monica in a resolution calling for a restudy of the area, which was completed early this month and which reiterated the Fisher Report recommendations.

It takes a lot of patience to improve the human race and it also takes a lot of time.

The man who kills himself at his work is as foolish as the man who never works.

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■ Elegant nylon-vinyl upholstery ■ Walnut-like vinyl inserts on doors, instrument panel ■ Five ash trays (4-door hardtops)

Relax in Ford's spacious interiors ■ More hip, shoulder, knee room than last year ■ Transmission hump is lower for extra foot room ■ Trunk holds four 2-suiters standing upright, and more

Test Ford's new power ■ Big, new 289-cu. in. V-8 standard in XL's and LTD's ■ New Big Six is the biggest Six in any car, standard on other Galaxie and Custom models ■ All automatics are 3-speed, not 2 as in some cars—smoother, thrifter ■ The manual transmission is fully synchronized—easier shifting

Visit your Ford Dealer and take a test drive!

*Leading acoustical consultants conducted tests in which 1965 Fords (Galaxie 500 Sedan, XL and LTD Hardtops) with 289-cu. in. V-8 engines and automatic transmissions rode quieter than a new Rolls-Royce. These tests were certified by the U.S. Auto Club.

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So. El Monte Given Salute

away, and we applauded like crazy. Don't suppose he could figure out why we made so much racket, until they called the first place winner — and it was us."

These national awards for cities under 10,000 have been given for about 17 years. Awards are based on city brochures, demonstrating which cities are doing the most in the best economy.

South El Monte covers a three square mile area. They have a resident population of 6,000, but due to some 1100 industries, their day time population is usually 80,000.

In closing, Mayor Vargas gave his formula for success, that being "cooperation, education, a good solid group of citizens working together, and 'stic-to-it-tive."

While in Washington, Mayor and Mrs. Vargas and the city council were honored by California's elected representatives, among them Thomas Kuchel, George Murphy, and Ronald Cameron.

As a climax to the evening, C. B. Ramsey, well known business man from Temple City gave a brief but brilliant talk on "A Challenge to Better Citizenship." Referring to the fact that one person alone can do very little, Mr. Ramsey brought out the fact that we should still not sit down and ask the government to do everything. He pointed out that the recent achievement of South El Monte was a great example of "People Power Harnessed." He urged that our local governments not waste human resources, but rather that local communities should shoulder a great many of their own responsibilities.

Dignitaries present included Mayor Oscar G. Yager, Covina; Mayor C. E. Morehead, Baldwin Park; Kermit Hartzler, president of the Arcadia Business Association; Jack W. Fifer, Councilman of Duarte; Dr. Stuart Maude, Councilman from Rosemead; Mrs. Gwendolyn Becker, Regent of Sierra Madre Chapter, DAR; Mrs. Orville B. Wallace, Regent of Santa Anita Chapter, DAR, and others.

To get to know life fully doesn't mean that one has to get down into the gutter.

So far, science has developed no process to make pupils like to study.

You can't beat this statement: "An honest man is the noblest work of God."

A thought to remember: He who lives at high tension usually blows a fuse.

Men may love the modest maidens, but you can't make the modern misses believe

Sunbury To Orthopaedic Hospital

Cary Duane Sunbury, 18, son of Mrs. Thes. Sunbury, 150 W. Montecito St., Sierra Madre, has been admitted as a patient at Los Angeles Orthopaedic Hospital, it was announced today.

Sierra Madre is one of the many Southland communities served by Orthopaedic Hospital. Through the orthopaedic center and its clinic facilities, nearly 100,000 handicapped children have received total medical care in addition to orthopedic treatment, regardless of race, creed, place of residence or inability to pay.

Plans are now underway to build a new \$4,000,000 Diagnostic and Treatment Center on the Orthopaedic Hospital grounds at 2400 S. Flower St. The new treatment center will replace the present inadequate clinic facilities built in the Twenties.

The new Diagnostic and Treatment Center will be partly financed by a Federal grant and by matching funds from the State of California. A deficit of about \$2,500,000 must be raised through contributions and public appeal.

Orthopaedic Hospital officials urged support of the treatment center building fund drive. Contributions may be sent to Orthopaedic Hospital, Los Angeles 7.

March 21... Ah, spring that wonderful time when Democrats spurn party raids for party raids... and "In the Spring a Young Moth's Fancy Quickly Turns to Utter Madness"... Take care.

Let me leave you this week with a little humor... Herman was on his deathbed and began confessing to his business partner: "I have to tell you that I stole the thousand dollars from the firm, sold our secret formula to a competitor, have been going out with your wife, and..." "That's all right, Herman," the partner whispered, "I'm the guy who poisoned you..." Maybe that's why I haven't been feeling so good lately, I hope, I hope, I hope.

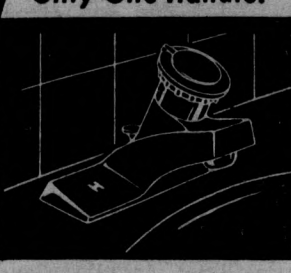
Cobwebs

cept his post.
40 Years Ago:
April 3, 1923
Building permits for the first quarter of 1925 amounted to over \$42,000 more than the first quarter of the previous year, according to the records of City Building Inspector A. M. Udell.

A classified ad in April, 1925: FOR RENT: 5-rm. beautiful furn. house! All modern, sun room, sleeping porch, garage; \$35 a month.

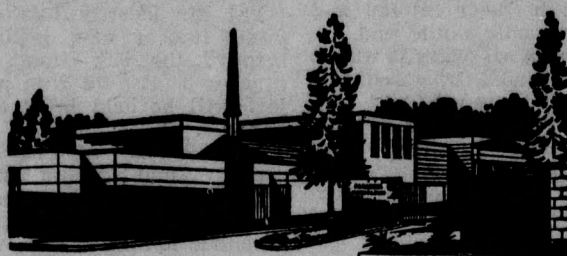
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Wetproof pad, washable cover.
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Reg. 69c **2 for 70c**

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50 mg. tablets.
100's—Reg. 77c **2 for 78c**

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50 mg. tablets.
100's—Reg. 2.25 **2 for 2.26**

REXALL VITAMIN B-12 CONCENTRATE
50 mcg. tablets.
100's—Reg. 5.28 **2 for 5.29**

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For iron deficiency.
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Large hood, hose, shoulder strap.
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Steel wool soap pads.
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LADY SUNBEAM "Micro-Twin" shaving head. Pink.
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Basketweave design. Colors.
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8mm MOVIE, 25 ft. indoor or outdoor.
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Clean flame. Easy to fill.
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Letters To The Editor Show Deep Feelings . .

Dear Editor:

I would like to thank you on behalf of Troop 517, Girl Scouts, St. Rita's School, for our visit to your newspaper. We all enjoyed it very much and Mr. Maurer's explanation to us was very interesting. Will you please thank him again for us. We all learned a lot about newspapers.

—MARY BAUER
Junior Troop 517
Girl Scouts of Amer.

Dear Editor:

We would like to inform your newspaper of a new district office of the Contractors' State License Board. This office is now open and serves the northeastern section of the Los Angeles area to the San Bernardino and Orange County lines. It is located in the Crown Savings Building, Room No. 303, 11001 E. Valley Blvd., El Monte.

The function of the board is the policing of the construction industry and to assure that State licensed contractors comply with the contractors laws as directed by the State of California. The agency also gives the public information regarding application for State contractors licenses. In addition, field deputies assist the District and City Attor-

neys in the prosecution of unlicensed contractors. Complaints against contractors should be in writing and addressed to: Contractors' State License Board, 11001 E. Valley Blvd., Rm. No. 303, El Monte, 91731.

—JAMES H. PROCTOR
Supervising Deputy

Dear Editor:

I am attaching the following, "Rules For Revolution," in the hopes that you might find space to run it here or elsewhere. Any who read it and perhaps think about what they see happening in our nation right now, can only shudder at how far down the road to socialist dictatorship — communism if you will — we have already travelled.

This is not Birch Society material, to anticipate the practiced howls of the CDC people in town. But since it is the truth, it is in the same category as Birch literature.

Rules for Revolution

On a dark night in May, 1919, two lorries rumbled across a bridge and on into the town of Dusseldorf. Among the dozen rowdy, singing "Tommys" apparently headed for a gay evening were two representatives of the Allied military intelligence. These men had traced a wave of indiscipline, mutiny, and murder

among the troops to the local headquarters of a revolutionary organization established in the town.

Pretending to be drunk, they brushed by the sentries and arrested the ring-leaders — a group of 13 men and women seated at a long table.

In the course of the raid the Allied officers emptied the contents of the safe. One of the documents found in it contained a specific outline of "Rules for Bringing About a Revolution." It is reprinted here to show the strategy of materialistic revolution, and how personal attitudes and habits of living affect the affairs of nations:

"A. Corrupt the young. Get them away from religion. Get them interested in sex. Make them superficial, destroy their ruggedness."

"B. Get control of all means of publicity and thereby:

"1. Get people's minds off their government by focusing their attention on athletics, sexy books and plays, and other trivialities."

"2. Divide the people into hostile groups by constantly harping on controversial matters of no importance."

"3. Destroy the people's faith in their NATURAL leaders by holding these latter up to ridicule, obloquy, and contempt."

"4. Always preach true democracy, but seize power as fast and as ruthlessly as possible."

"5. By encouraging government extravagance, destroy its credit, produce fear of inflation with rising prices and general discontent."

"6. Foment unnecessary strikes in vital industries, encourage civil disorders and foster a lenient and soft attitude on the part of government toward such disorders."

"7. By specious arguments cause the breakdown of the old moral virtues: honesty, sobriety, continence, faith in the pledged word, ruggedness."

"C. Cause the registration of all firearms on some pretext, with a view of confiscating them and leaving the population helpless." —From New World News, Feb., 1946.

— STIFBAK

Dear Editor:

Some fellow named Thomas H. Karchel, U.S. Senator, wrote you a letter last week about how he's going to support the President's new vote law. Now, ain't nobody can find fault when old Tom said the ballot box has to be color blind. One thing bothered me, though. He blamed everything on "state legislative trickery" and "pernicious discriminatory schemes."

Course, he had the usual democrat cure-all for everything from a hangnail to winning a war. Get the federal government to pass a law.

Seems to me anti-poverty laws, medicare laws and you-name-it laws might be considered "pernicious legislative trickery" by the central government, but he didn't go into that.

You know how them democrats are when it comes to not sayin' anything bad about Big Brother in Washington. Why, I bet Tom would almost rather pass himself off as a republican than say anything nasty about the Great Society.

Know what I mean?
—JEPHRUM OATES

Dear Editor:

For the ninth time in three score years and five, Congress tries to roll out an Ohio River-Lake Erie canal pork barrel, conceived in legislative senility and dedicated to the liquidation of self-reliant railroads.

Now we are afflicted by a Great Society squandermania, determined to bankrupt the nation and to drown efficient transportation via steel wheel on steel rail by tonnage wallowing laboriously in water at public expense. We are met on the eve of income tax doomsday to dedicate a billion of tax loot to digging a ditch as a final resting place for private enterprise railroads. It is altogether unfitting and improper that we should do this.

But, in a larger sense, the men who railroaded here have consecrated this site far above our poor power to detract. The world will little note, nor long remember what we say here, but it can never forget the monstrous debt we create here. It is rather for us to be here dedicated to the mean task of preventing obliteration of the enterprise which railroad men have in good faith thus far advanced. We shall here highly resolve that this nation under inflation shall regain solvency — and hope that the day of reckoning for liberal handout squandermania, by the bureaucrats, for the spendocrats, may be delayed a little longer.

—K. FRITZ
SCHUMACHER

16 - SIERRA MADRE NEWS Thursday, April 1, 1965

Legion Auxiliary Announces Essay Winners

The Americanism Essay winner in the recent contest sponsored by the American Legion Auxiliary were announced by the chairman, Mrs. Thelma Proctor.

Group 1, grade 6, was Prudence Crist, daughter of Mr. and Mrs. Wayne Crist of Oakwood Ave., Sierra Madre. She is 11 years old and a pupil at the Ascension Parish School. Her subject was "Five Wishes For My Country." They were as follows:

1. Aid to poverty stricken countries including our own.

2. That all wars would cease.

3. That Forest Fires would end.

4. That Floods would come to an end.

5. That all troubles in the South between colored and white people would end.

"And if all of these wishes were granted, this would be a much better world."

Group 2, Grade 8. Winner was Fred Bruning, Olive Tree Lane, age 14. Ascension Parish Day School. His subject was: "What I Can Do Today For My Country."

He stressed the need of young people today to do volunteer work in Community projects, keeping the parks clean and safeguarding our natural resources; fighting juvenile delinquency by organizing clean, healthful games, keeping our faith in American ideals and taking a firm stand in the right as we see it. Make your country glad that you are an American.

These prize winning essays will be presented to the Eighteenth District to be judged and the winning essays will then be sent to Department of California.

Mrs. Ralph Bent will be hostess to the unit April 8, at her home, 1015 Sunset, Arcadia.

Senior Citizens Hold Third Anniversary Party

Sixty members and guests attended the Third Anniversary party of the Senior Citizens on Saturday at the Park house where they met

Phi Mu Alumnae Meets April 7

Phi Mu alumnae of the Pasadena area will honor members of the Eta Delta Chapter of Phi Mu sorority at UCLA with a dessert coffee on Wednesday, April 7, at 7:30 p.m. at the Hastings Ranch home of Mrs. James Sullivan with Mrs. Joe Shower acting as co-hostess.

Among the collegiates of Phi Mu attending will be: Laurel Bitter, Arcadia; Beverly Faulk, San Marino, and Jill Miller, chapter president.

During the evening the collegiates will report on the activities of the sorority at UCLA, and the alumnae group will present an "April Shower" of gifts for the members of the local Phi Mu chapter at UCLA.

Phi Mu sorority has entered into a new philanthropy: the S.S. Hope. A theatre benefit for this project will be held later this year.

All members of Phi Mu sorority and guests are urged to attend this meeting. A special welcome is extended to all Phi Mus who are newcomers to California.

For information and reservations, please call Mrs. Earl Stanek 355-3094 of Mrs. Joe Shower, 283-4301.

for a noon Pot Luck dinner. Guests of honor were the two past presidents, Clinton Symonds, year 1962-63; Roy Pickett, 1963-64 and current president, Roland Ridgeway, 1964-65. A beautifully decorated birthday cake containing three candles honored the birthdays of Raub McKim and Effie Pratt as well as the founding of this organization.

Special feature of the party were three door prizes donated by Anna Adigeway and won by Mrs. Pearl Patterson, Mrs. Esther Koch and Miss Lorena Craig. Two new members were welcomed, Mrs. Bertie Lanterman and Mrs. Edith Wilson Smith, bringing the membership up to 63. Cards followed the dinner party. Hostesses were Mrs. Martin Olsen, Mrs. Maxine Miller, Mrs. Lillian Cason and Mrs. Anna Ridgeway.

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FLOURNOY REPORT



by Assemblyman
Houston L. Flournoy
of the Assembly Districts

As if the 1965 Legislative session is not confused enough by reapportionment and serious financial shortages, a top level power struggle is seriously crippling the legislative process here.

With some 4000 bills awaiting hearing and action, an immense amount of executive and legislative attention is being focused on the struggle between Assembly boss Jesse Unruh and Governor Edmund G. Brown. Amidst the blasts of charge and countercharge reverberating in newspaper headlines throughout the state, very little significant legislation has reached the floor.

If there was ever any doubt about the real animosity between two men, it was totally dispelled recently when the Brown administration was charged by a leading Unruh Lieutenant (Assemblyman James Mills) with an "apparent crime" in switching \$32,000 in Department of Public Health funds from one account to another. Mills went so far as to ask the Sacramento district attorney to consider criminal prosecution against Finance Department personnel.

These charges touched off open warfare, as the Governor and his supporters protested this "dastardly attack," and countered with a series of unflattering adjectives directed at Unruh himself.

There can be no question that the Governor's transfer of funds was somewhat irregular. However, Assemblyman Mills' charges that a felony had been committed created a far greater sensation.

Ultimately, the district attorney concluded that no "crime" had been committed, but a special election in the 5th Senatorial District last week rekindled the fires. There, heavily favored Democrat Jack Halpin, a former high ranking official in the Finance Department and participant in the challenged fund transfer, suffered an upset loss.

The Governor blamed Mills for giving the GOP an explosive issue right before the election. Mills blamed the Governor because of his irregular fiscal action.

Meanwhile, as the Democrats are trying to decide who leads the party and who should run for Governor in 1966, the legislative process is at a standstill. With the session almost half over, these barnyard fights between the Governor and the Speaker should be held on their own time, not the taxpayers', and we should all get on with the business of the state of California.

New Books At Local Library

Buck, Pearl S. Children For Adoption — authoritative information on all phases of the subject.
Carrigharr, Sally. Wild Heritage — a charming account of animal behavior.
Eastlake, William. Castle Keep — a novel of the modern world interwoven in a medieval castle.

Kressing, Harry. The Cook — The story of a man who applies for the position as cook at a wealthy mansion, involving two feuding family clans.

Raymore, Henry B. It's your community; a guide to civic development and beautification — What you can do to make your town a better place to live in.
Rothberg, Abraham. The Thousand doors — a novel of international intrigue.

Gifts and Memorials
Priestly, J. B. Man and Time — Friends of the Library.

Encyclopedia of World Art, Vol. IX — just published — Friends of the Library.

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—Globe, Boston

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—Gosport, USNAS, Pensacola

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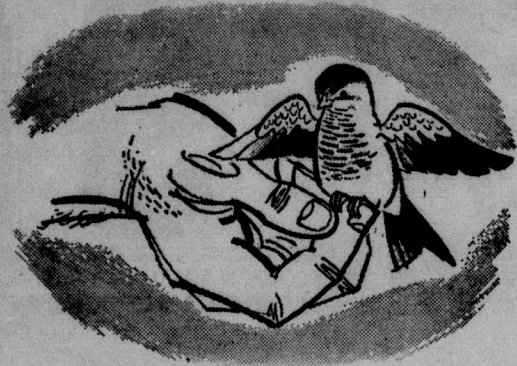
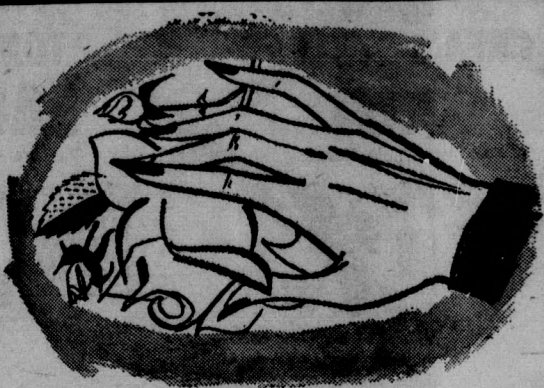
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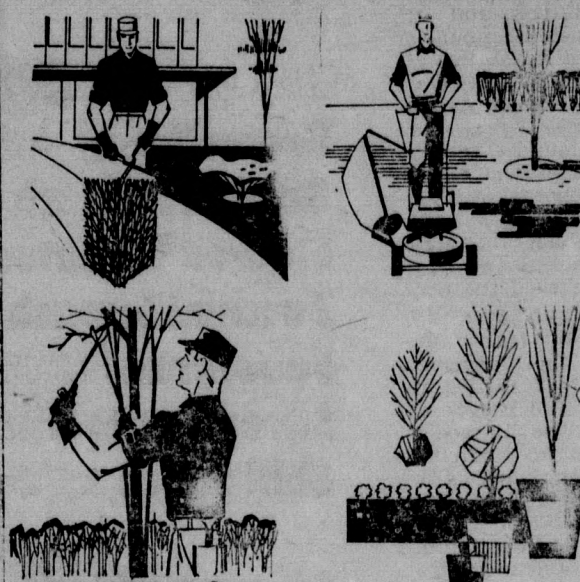
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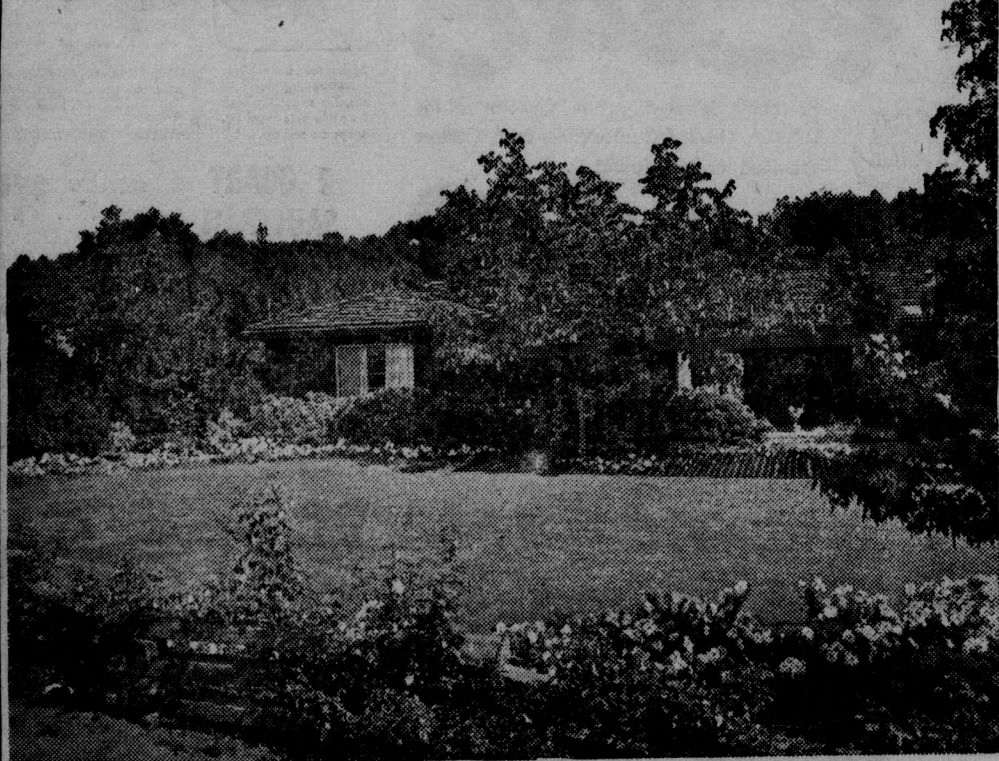


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Editorially Speaking...

Behold the Handwriting On the Wall

If there was ever a time in the history of this nation when it behooved all loyal and true Americans to awaken and rise to face a danger to our freedom, it is now. We refer to the proposed plan that in the Pasadena-Sierra Madre schools children be taken by bus from their home schools to distant (we might say "foreign") schools, and in a practical sense removed from home influence and parental care and protection.

This plan, known as the Triad or Princeton plan, would, or could, take school children between the 1st and 6th grades, inclusive, two years at a time, from their home schools to others miles away, and two years later to still others, in flagrant contempt for their educational welfare, parental concern and protection.

We have yet to hear, from the proponents of this monstrous plan, any sensible reason in the cause of better education, to give it the slightest recommendation. In cities where it has been tried, New York in particular, it met with such resistance from parents that they were jailed for undertaking to protect their children and keep them in their own schools. Do we want this to happen in Pasadena or Sierra Madre?

The only plausible explanation for such an attempt is that of forcing school racial integration, out of all bounds of community need or requirement. If this plan were put into effect, the Sierra Madre schools, for example, would be nearly half filled with Negro children and our own children taken to schools in colored communities. This pupil-trading, to teach integration, is preposterous, wholly unnecessary. It could be done only at a wholly unjustified expense on taxpayers and by the very destruction of parental care and concern for children—the very spirit of community concern and welfare, without which no public school could possibly or properly succeed.

But worse than this, there is yet another feature of the pupil-trading plan that makes it unthinkable in the extreme. It is a step in the direction of Communistic control of children. In Cuba, Russia and other Communist countries, children are taken from their homes for the express purpose of inculcating in their young minds hatred for freedom as we know it, hatred even for their own parents. Yes, that is Communism. Let's take no step of any kind in that direction.

How can our schools be properly protected from such shenanigans? The answer is clear enough. By seeing to it that the Pasadena Board of Education is composed of loyal and true Americans, sworn to protect and defend our schools and school children against the monstrous socialist experimentation of any cult or creed.

The spurious claims by school board members of a record of supporting education in its best interests, in their undertaking to placate aroused parents as they try to win re-election, indeed falls to shambles in light of their previous support of the monstrous school bussing plans, either the Triad or Princeton plan.

We heartily recommend and urge the re-election of Steve Salisian, eight years a member of the school board—three years its president; of LuVerne LaMotte, currently president of the board and member for eight years, and of Dr. Joseph J. Engholm, well-known Pasadena community and educational leader and past president of the Pasadena Chamber of Commerce.

These three splendid and capable candidates running for election and re-election to the board can indeed be depended on to work at all times for the programs that are for the best interests of our schools and school children, but never to gamble with their fate or well-being. These three loyal Americans are running as a slate. In the supreme interest of protecting our schools and school children, we urge the support of this slate—Salisian-LaMotte-Engholm—who have steadfastly opposed the school bussing plan and are pledged to continue their opposition thereto.

Isolationism

It's getting harder and harder to tell who's a conservative and who's a liberal these days.

For years, liberals have wryly and truthfully observed that conservatives usually come around in support of programs they fought a decade or so before.

But the shoe fits the other foot as well. Liberalism, which began as a fight against excessive state power, is now far more statist in its thinking than conservatism. In California, the initiative and referendum processes which give the people the power of direct legislation, were ardently fought for by liberals who now want to take the power away.

The most dramatic change of places, however, has occurred in the field of foreign policy. Until very recently, the very worst thing a good liberal could taunt his conservative opponent with was isolationism. The America Firsters, at the time of World War II, were ridiculed as xenophobes or worse. Senator Taft's "fortress America" concept after the War was anathema to liberals, interventionist-minded to a man.

But now, the liberal scene is dotted with neo-isolationists urging withdrawal from Vietnam, repeal of the Monroe Doctrine and adoption of a live and let live policy viz a viz the rest of the world. Even the pundit Walter Lippman has come full circle in favor of "enlightened" isolationism.

If this keep up, President McKinley may yet emerge as a great liberal folk-hero.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3224 or 5-3225.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court at Los Angeles County August 19, 1938. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1956, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Dr. Henry V. Witty, Co-Publisher and Editor

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FREEDOM

AT ANY PRICE

By H. V. WITTY

Much evidence exists to substantiate the position that the Civil Rights Movement is Communist infiltrated. However, followers of the liberal credo seem to have summarily categorized exponents of this belief as witch hunters. In other words, the liberal mind interprets the charge of Communist infiltration into the Civil Rights Movement as nothing more than a non-existent, "lunatic left" spook placed there by an existent, "lunatic right" spook!

However, in attempting to analyze human behavior, using history as a yardstick, one immediately becomes aware of the fact that American liberalism is based upon the false hypothesis that evil is not an enemy until it exerts total control—that evil does not exist until it consumes.

A typical liberal axiom has become: The Civil Rights cause is a just one, therefore the Civil Rights Movement is impervious to Communist infiltration. Let us carefully examine this statement under the exposing light of facts.

Leaders, whether they be in the field of private industry, military or civil rights, must obtain their "basic training" somewhere.

Such a training ground for racial agitation and inter-racial strife is the Highlander Folk School, Monteagle, Tennessee. Highlander Folk School was founded in 1932, by Myles Horton and Don West; James Dombrowski joined them shortly thereafter. Don West, presently operating in Georgia, was district director of the Community Party of North Carolina.

Paul Crouch, the top Communist Party functionary in the South, testified before the Subcommittee of the Committee on Un-American Activities that Dombrowski "gave me the impression of being pro-Communist and anxious to collaborate with the Communist Party and follow its leadership without taking the risk of actual Party membership."

John Butler, another former Communist Party functionary, testified before the Senate Subcommittee on Internal Security that Dombrowski, at a meeting of Communist Party leaders, was introduced to him by Alton Lawrence as a Communist Party member. Myles Horton was identified before the Dies Committee on Un-American Activities as a person who "attended a secret convention in North Carolina, at which time plans were made for spreading the revolutionary theories throughout the South."

Paul Crouch testified before the Senate Subcommittee on Internal Security that "The Highlander Folk School is a school operated at Monteagle, Tennessee, ostensibly as an independent labor school, but actually working in close cooperation with the Communist Party."

During Labor Day Weekend, 1957, there assembled at Highlander the leaders of every major race incident in the South prior to 1957 and since the Supreme Court decision of 1953.

The meeting of such a large group of specialists in inter-racial strife under the auspices of a Communist Training School and in the

company of many known Communists is the typical method whereby leadership training and tactics are furnished to the agitators.

A cross section of the leadership in attendance at this workshop on methods and tactics included the following: Bayard Rustin who appeared in the Daily Worker as secretary to Reverend Martin Luther King, and as one who attended the 1957 convention of the Communist Party, USA; Charles G. Millison, Dean of Students at Tuskegee Institute, who has been most vehement in his defense of Communists and the Communist Party (Gomillion's principal areas of agitation and infiltration have been among educators, Negroes, and youth groups); Abner W. Berry, member of the Central Committee of the Communist Party; Aubrey Williams, President of the Southern Conference Education Fund Inc.; Pete Seeger, folk singer and, according to the Daily Worker of February 22, 1949, a participant in the New York State Youth Board of the Communist Party; and Reverend Martin Luther King, President of the Southern Christian Leadership Conference. King addressed the assemblage.

A consolidated list of the Communist Affiliations of persons in attendance at the Labor Day Weekend Seminar at Highlander Folk School numbers well over 100!

Evans and Novak recently reported in their column that the Student Non-Violent Coordinating Committee (SNIC) headed by John Lewis and James Forman, forced Reverend Martin Luther King to capitulate under their pressure to disband a federal court order banning a march from Selma to Montgomery last March 9. Evans and Novak define the character of SNIC in these words: "And there is no doubt whatever that SNIC is substantially infiltrated by beatniks, leftwing revolutionaries and—worst of all—by Communists."

After having carefully viewed the liberal axiom under the exposing light of facts, let us then restate it: The Civil Rights Cause may be a just one but the Civil Rights Movement is fast deteriorating to that of a tool of a conspiracy in which moral causes are not developed and justice is not tolerated.

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Dated March 18, 1965

Hugh C. Salomon

Anita Salomon

State of California,

Los Angeles County:

On March 18, 1965, before me,

a Notary Public in and for said State, personally appeared Hugh C. Salomon and Anita Salomon,

known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Noreen Eaton, Notary Public

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18 No. Baldwin Ave.

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Published Sierra Madre News

March 25, April 1, 8, 15, 1965

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cocktails in the Handicap Room
fabulous Bill Thomson at the organ bar

EATONS HOTEL & RESTAURANT

1150 Colorado Blvd. • Arcadia • 445-2121 • 681-6033

OUT OF THE COBWEBS

10 Years Ago: March 31, 1955

Sierra Madre's 1955 Wistar Queen is 16-year-old Elaine Parks, 449 W. Orange Grove Ave., a student at Wilson Junior High School. The daughter of Mr. and Mrs. L. B. Parks, she was chosen by a panel of 10 judges representing nearly all Sierra Madre civic groups. The four princesses making up the royal court are Naomi Vejar, 17, of 90 E. Montecito; Georgia Peterson, 18, of 145 San Gabriel Ct.; Kirby Barron, 16, of 335 Sierra Madre Villa, and Jeanine Bernard, 19, of 129 S. Lotus Ave., East Pasadena.

For the first time since the store was built in 1923, Roess Market, 331 W. Sierra Madre Blvd., will be open nights, Monday through Saturday, making a schedule of serving the public six days per week from 9 a.m. to 9 p.m. David Roess, owner, has announced that the same familiar faces will appear behind the counters to greet the customers.

Sierra Madre's new water well, No. 4, will be ready for use tomorrow, offering the capacity of pumping 1,750 gallons per minute. Drilling operations, begun last April, took the well to a depth of 662 feet before the drilling was completed last October.

Stephen Perloff, son of Mr. and Mrs. Sam Perloff, will celebrate his Bar Mitzvah

on Saturday, April 2, at the Foothill Jewish Community Center. Rabbi Charles W. Steckel will officiate and Cantor George David will chant the service.

20 Years Ago: April 5, 1945

The Veterans of Foreign Wars announce the election of officers held at their last meeting. Francis Eakman was made Commander, succeeding Roy E. Davis who had served for the past three years, which is quite a record.

Lee Shippey was in Sacramento this week to give an address before the Tuesday Club.

Miss Roberta Roberts was home with her parents, Mr. and Mrs. Harold Roberts, over the weekend from Oakland, where she is taking Cadet Nurse's training at Merritt Hospital.

30 Years Ago: March 29, 1935

Rudolph Hartman's will be the only name to appear on the ballot today as Sierra Madre goes to the special public school election to choose one member of the school board.

Herbert Hoover Jr., son of the former President, has been elected chairman of the Sierra Madre central executive committee of the Boy Scouts, and at Tuesday night's meeting in the City Hall he was present to accept the post.

Please turn to Page 15

It's No April Fool's Joke Little Pigs Barbeque

DOWNTOWN MONROVIA

OFFER...

Choice

TOP SIRLOIN STEAK

1/2 Pound

French Fries
Cole Slaw
Roll

99¢

Will melt in your mouth



Steak Sandwich

On Onion Roll

Potato Salad

69¢

"Every Bite a delight"

Shrimp or Chicken

French Fries
Cole Slaw

99¢

LITTLE PIGS BARBEQUE

514 S. MYRTLE

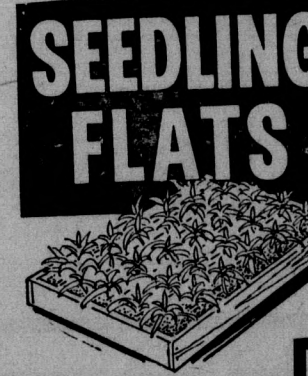
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Open Until 8:00 P.M. Daily

Also Food To Go

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SIMPSON'S GARDEN-TOWN... HAS EVERYTHING



FOR GARDENING...

Open
9 A.M. to
5:30 P.M.
7 Days a
Week
Eight Acres
of Displays

Simpson's
"Garden-Town"
California's most complete garden center

3425 E. COLORADO, PASADENA

37 Years In Pasadena

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April Showers of Values

Open 12 Hours a Day, 9 A.M. to 9 P.M. Monday thru Saturday Closed Sunday

Puss 'N Boots
TUNA for CATS

2 FOR 25¢

6-OZ. TINS

Borden's
MAYONNAISE

49¢

QUART

Borden's Instant
CHOCOLATE MALT

16-OZ. JARS

3 FOR \$1.00

Lipton's
TEA BAGS

59¢

48 BAGS

Save 10c



69¢

\$1.38

2 lb. Tin

White King
GRANULATED SOAP

59¢

Plus Tax

GIANT PACKAGE

RANCH EGGS
Grade AA Medium

3 doz. \$1.00

Grade AA Large

39¢

Grade AA Ex. Lge.

45¢

Heinz
CUCUMBER CHIPS

15-OZ. JARS

4 FOR \$1.00

Heinz
KETCHUP

14-OZ. BOTTLE

19¢

Hot or Regular

Pard
DOG FOOD

8 FOR \$1.00

Case 48/1 \$5.75

Festival
STRAWBERRY JAM

39¢

20-OZ. JAR

Lipton's
CHICKEN NOODLE
SOUP MIX

29¢

2 PKG. BOX

New Thin Style
SUNSHINE KRISPY
CRACKERS

29¢

1 LB. BOX

and

Mild
CHILI
CON CARNE
WITH BEANS



16-OZ. TINS

5 FOR \$1.00

Dole Sliced
PINEAPPLE

1 1/4 TINS

5 FOR \$1.00

Thick Slices

Betty Crocker
ANGEL FOOD
CAKE MIX

49¢

Wishbone
ITALIAN DRESSING

16-OZ. BOTTLE

59¢

Save 10c

Alcoa
HEAVY DUTY FOIL

49¢

Plus Tax

25 FT. ROLL — 18" WIDE

FROZEN FOOD DEPARTMENT

WELCH'S GRAPE JUICE

6-OZ. TINS

6 FOR \$1.00

12-OZ. TINS

3 FOR \$1.00

WHOLE SUN ORANGE JUICE

6-OZ. TINS

5 FOR \$1.00

BIG 12-OZ TINS

39¢

Swanson
TV Dinners

49¢

ea

PEPPERIDGE FARMS STRUDEL

Apple, Cherry,
Peach, Blueberry

Save 6c

43¢

ea

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF SALE

TOP ROUND STEAK	98¢	RUMP ROAST	69¢
SIRLOIN TIP STEAK	98¢	TOP ROUND ROAST	89¢
SWISS STEAK	79¢	SIRLOIN TIP ROAST	89¢
FLANK STEAK	89¢	EYE ROUND ROAST	98¢

Rath Black Hawk
BACON

59¢

GROUND
ROUND

79¢

Fresh
FILET SOLE

89¢

Large No. 1 White
SHRIMP

\$1.39

Fresh Fillet
OCEAN PERCH

59¢

FRESH FRUITS & VEGETABLES

Local Sweet
STRAWBERRIES

3 BOXES \$1.00

Fresh Picked

Navel
ORANGES

10¢

New Crop
CANTALOUPE

4 FOR \$1.00

Low In Calories — High in Flavor

Green Compact
ARTICHOKES

10¢

Large Green
ASPARAGUS

23¢

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